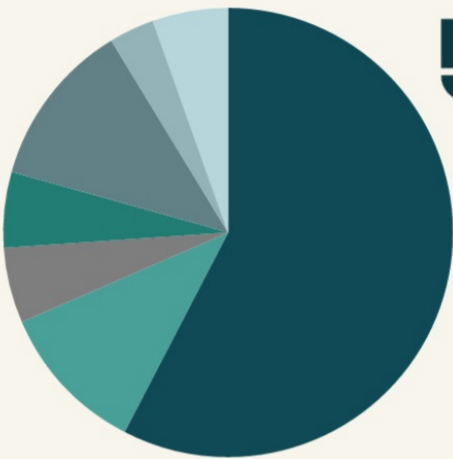


OPPORTUNITY FOR ALL?

Technology and learning in lower-income families

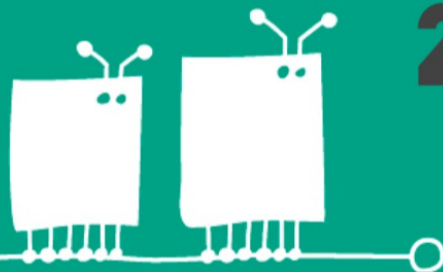
Recent research from the Joan Ganz Cooney Center and Rutgers University finds that many families below the poverty line are under-connected to the Internet.



53% of parents purchased a desktop computer primarily to support their children's education.

"My son has made big changes in his math and reading because he likes computers—ever since he started with his laptop, his grades have gone up."

— Parent of an eighth grader in Arizona



23% of families below the median income level rely on mobile-only Internet access.



Among families with mobile-only access, three in 10 have hit their data limits in the last year.

Despite the challenges that many families experience when it comes to affording Internet access, few benefit from the discounted services available to low-income families.



Four in 10 parents without a home computer or home Internet access cite **expense** as the primary cause.



One in five parents say their home Internet service has been cut off during the past year because they could not pay the bill.



Only five percent of those surveyed had signed up for discounted Internet services.