

DIGITAL GAMES AND FAMILY LIFE

Families play both board/card games and digital games together

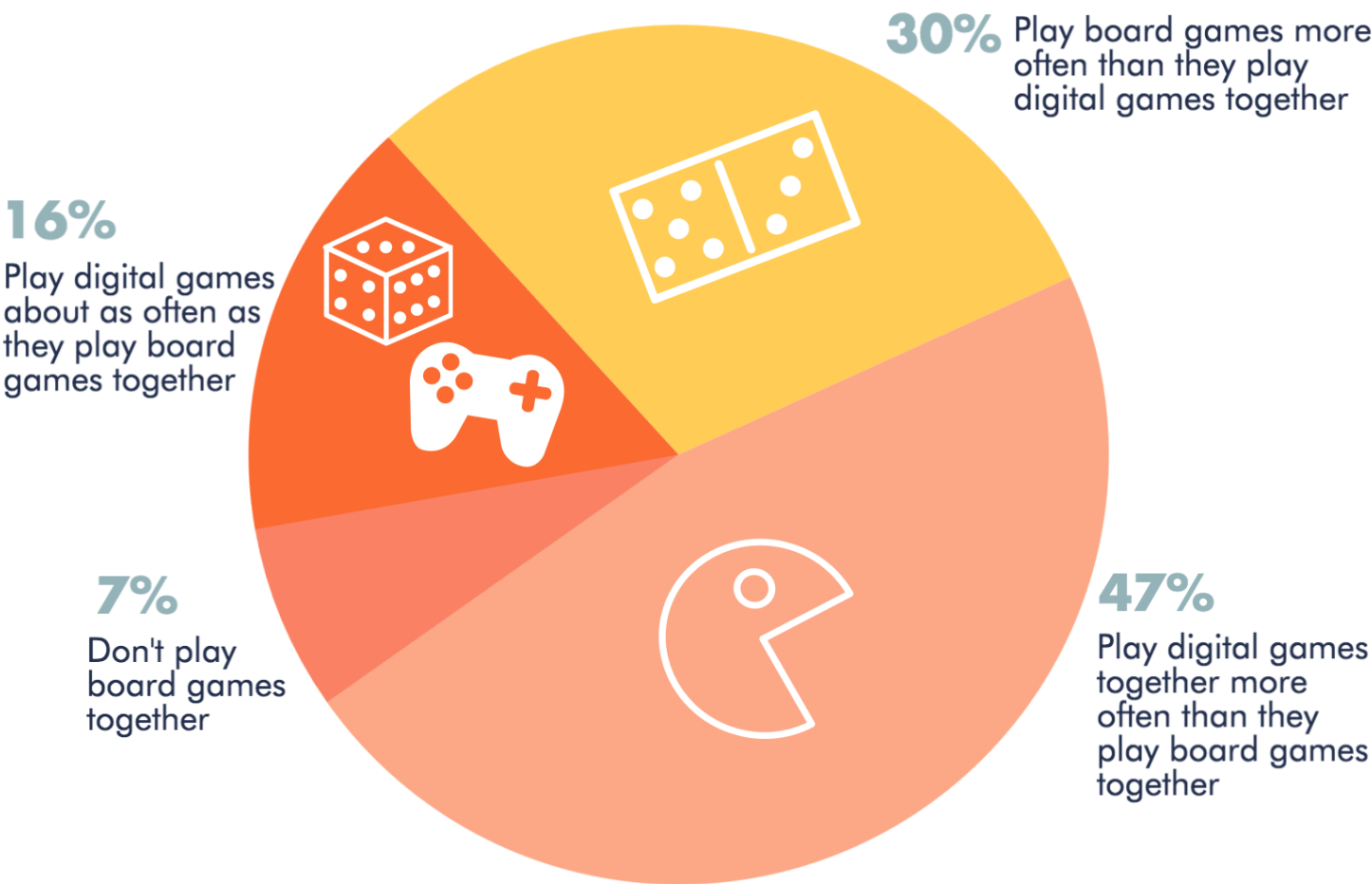
According to national survey data, 91 percent of children in the United States ages 2 to 17 play video games (NPD Group, 2011). In an effort to better understand the ever-changing relationship between digital games and family life, the Joan Ganz Cooney Center surveyed nearly 700 parents of 4 to 13-year-olds who play digital games. The following infographic explores the mix of board/card games and digital games that families play together.

WHAT GAME FORMAT DO FAMILIES PLAY TOGETHER MOST?

N=696

Digital games are growing in popularity, but

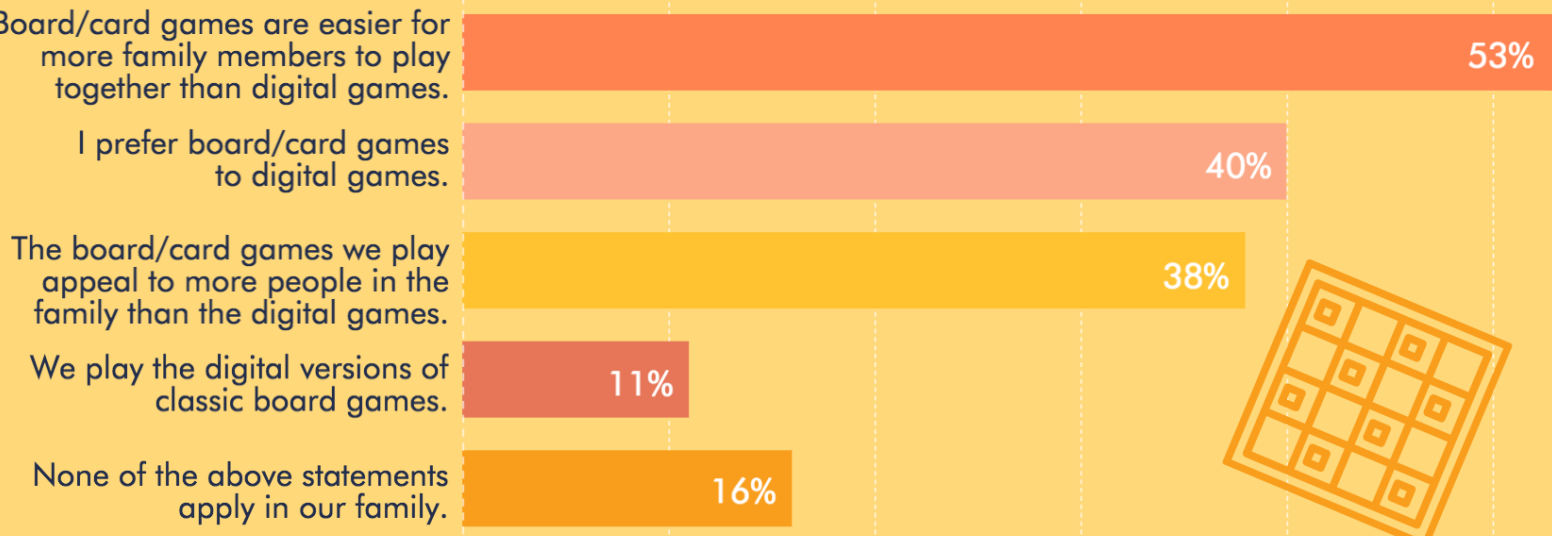
93% of families with 4 to 10-year-olds still report playing analog board/card games with their kids.



While board games continue to play a major role in families with 4 to 10-year-olds, parents report playing digital games together more often with their kids.

FAMILIES PLAY BOTH DIGITAL AND BOARD/CARD GAMES

Percentage of American parents who agree with these statements: (select all that apply) N= 696



WHICH CLASSIC BOARD/CARD GAMES DO FAMILIES PLAY IN DIGITAL FORM?

Based on 158 write-in responses from survey respondents

