Presented by the Joan Ganz Cooney Center

DIGITAL GAMES AND FAMILY LIFE

Families play both board/card games and digital games together

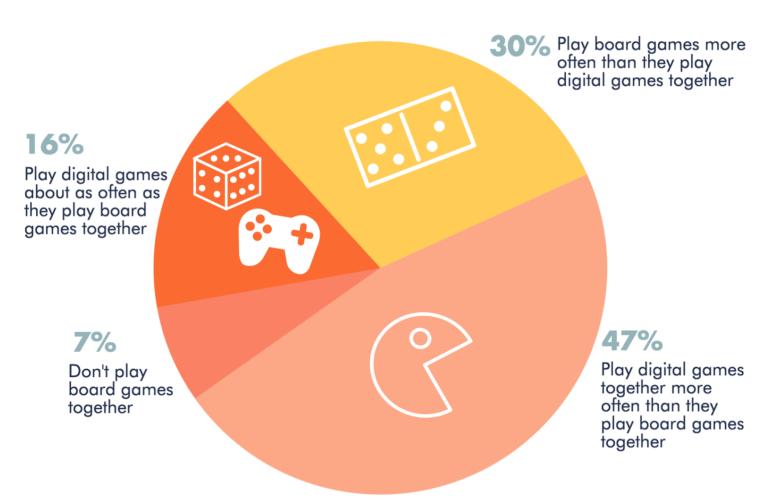
According to national survey data, 91 percent of children in the United States ages 2 to 17 play video games (NPD Group, 2011). In an effort to better understand the ever-changing relationship between digital games and family life, the Joan Ganz Cooney Center surveyed nearly 700 parents of 4 to 13-year-olds who play digital games. The following infographic explores the mix of board/card games and digital games that families play together.

WHAT GAME FORMAT DO FAMILIES PLAY TOGETHER MOST?

N=696

Digital games are growing in popularity, but

93% of families with 4 to 10-year-olds still report playing analog board/card games with their kids.



While board games continue to play a major role in families with 4 to 10-year-olds, parents report playing digital games together more often with their kids.

FAMILIES PLAY BOTH DIGITAL AND BOARD/CARD GAMES

Percentage of American parents who agree with these statements: (select all that apply) N= 696

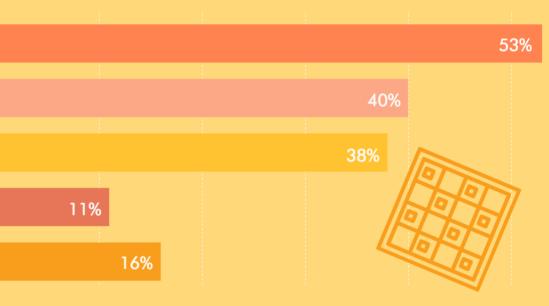
Board/card games are easier for more family members to play together than digital games.

I prefer board/card games to digital games.

The board/card games we play appeal to more people in the family than the digital games.

We play the digital versions of classic board games.

None of the above statements apply in our family.



WHICH CLASSIC BOARD/CARD GAMES DO FAMILIES PLAY IN DIGITAL FORM?

Based on 158 write-in responses from survey respondents

