6 Ways *Pokémon GO* Makes It Fun For Families to Play Together
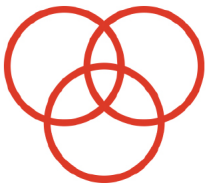
MUTUAL ENGAGEMENT

Pokémon GO lets people of all ages participate equally. Children and parents can take turns catching Pokémon, or children can throw balls in the game while parents evolve characters.
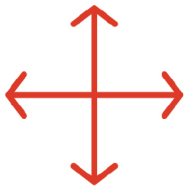
DIALOGIC INQUIRY

Parents described how their families actively discuss the game while playing. They asked questions to one another, learned about characters together, and talked about the locations where they were playing.
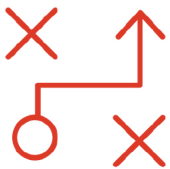
CO-CREATION

Families can create a shared experience while playing *Pokémon* GO. In our research, parents and children learned about the game together and taught each other how to play.

BOUNDARY CROSSING

The game appeals to players of multiple generations. Parents who had played Pokémon as kids enjoyed sharing the new game with their own children, who in turn were often pleased to be able to correct their parents: "No, that's not an Abra, it's a Sandshrew!"

INTENTION TO DEVELOP

We found that all players were excited to level up. Parents and children alike played separately during the week and then shared their progress with one another.

FOCUS ON CONTENT, NOT CONTROL

The simple game mechanics allow people of all ages to engage in play. Parents and children were able to share control, walk, and interact with each other without looking at the screen continuously.

Learn more at CooneyCenter.org