Form **99**

Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public. Go to www.irs.gov/Form990 for instructions and the latest information. OMB No. 1545-0047

Inter	nal Reve	the Service do to www.ii3.gov/i officion instructions and the	ie latest in		Inspection
Α	For the	2022 calendar year, or tax year beginning JUL 1, 2022 and e	ending JU	JN 30, 2023	
в	Check if	C Name of organization		D Employer identif	ication number
	applicabl	THE JOAN GANZ COONEY CENTER FOR			
	Addre chang				
	Name chang			20-8783702	
	Initial return		Room/suite	E Telephone numbe	۲
	Final	1900 BROADWAY	liooni, ouno	212-595-3450	
	return termir ated			G Gross receipts \$	1,538,093.
	Amen return			H(a) Is this a group r	
	Applic	· · · · · · · · · · · · · · · · · · ·		for subordinate	
	pendi	¹⁹ SAME AS C ABOVE		H(b) Are all subordinates i	
1	Тах-ех	empt status: X 501(c)(3) 501(c) () (insert no.) 4947(a)(1) o	r 527	.,	a list. See instructions
	Websi		021	H(c) Group exemption	
		organization: X Corporation Trust Association Other	L Year of		M State of legal domicile: DE
	art I	Summary		I	
	1	Briefly describe the organization's mission or most significant activities: OUR MIS	SION IS	TO CATALYZE &	
Governance		SUPPORT RESEARCH IN DIGITAL MEDIA TO ADVANCE CHILDREN'S LEARN			
nar	2	Check this box if the organization discontinued its operations or dispose	ed of more	than 25% of its net as	sets.
ver	3				-
Ğ	4	Number of independent voting members of the governing body (Part VI, line 1b)			4
8 8	5	Total number of individuals employed in calendar year 2022 (Part V, line 2a)			0
itie	6	Total number of volunteers (estimate if necessary)			0
Activities &	7a			7a	0.
Ā	b	Net unrelated business taxable income from Form 990-T, Part I, line 11			0.
				Prior Year	Current Year
	8	Contributions and grants (Part VIII, line 1h)		889,984.	309,278.
Revenue	9	Program service revenue (Part VIII, line 2g)		97,429.	1,196,460.
eve	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		87,061.	-974.
ŭ	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0.	0.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		1,074,474.	1,504,764.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
c	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		818,301.	1,015,354.
se	16a	Professional fundraising fees (Part IX, column (A), line 11e)		135,000.	100,000.
Expenses	ь	Total fundraising expenses (Part IX, column (D), line 25) 225, 9			
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		812,744.	1,203,323.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		1,766,045.	2,318,677.
		Revenue less expenses. Subtract line 18 from line 12		-691,571.	-813,913.
or				ginning of Current Year	End of Year
Net Assets or	20	Total assets (Part X, line 16)		26,282,482.	28,086,018.
Ass	21	Total liabilities (Part X, line 26)		5,156,738.	5,836,575.
Net	22	Net assets or fund balances. Subtract line 21 from line 20		21,125,744.	22,249,443.
	art II	Signature Block	•		· · · · · ·
Und	der pena	- Ities of perjury, I declare that I have examined this return, including accompanying schedules	and stateme	nts, and to the best of m	y knowledge and belief, it is

true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

	(Sutto).		-, -	-,	
Sign	Signature of officer		Date		
Here	BRETT ROBINSON, CHIEF FINANCIAL OFFIC				
	Type or print name and title				
	Print/Type preparer's name	Preparer's signature	Date 5/13/2024	Check PTIN	
Paid	SCOTT THOMPSETT	Scott Thompsett	5/15/2024	self-employed P00741490	
Preparer	Firm's name GRANT THORNTON LLP		Firm	's EIN 36-6055558	
Use Only	Firm's address 757 THIRD AVENUE, 3RD FLO	OR			
	NEW YORK, NY 10017-2013		Phor	ne no.212-599-0100	
May the I	RS discuss this return with the preparer shown abo	ove? See instructions		X Yes	No
				000	

232001 12-13-22 LHA For Paperwork Reduction Act Notice, see the separate instructions.

(Rev. January 2022)

Application for Automatic Extension of Time To File an Exempt Organization Return

Department of the Treasury Internal Revenue Service

File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit *www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits*.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or	Name of exempt organization or other filer, see instru	Taxpayer identification number (
print THE JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA AND RESEARCH, INC. 20-8783702 File by the due date for Number, street, and room or suite no. If a P.O. box, see instructions.										
due date for filing your		ee instruct	ions.		20-87	83702				
return. See instructions	City, town or post office, state, and ZIP code. For a for NEW YORK, NY 10023	oreign addı	ress, see instructions.							
Enter the	Return Code for the return that this application is for (fil	e a separat	e application for each return)			0 1				
Applicat	ion	Return	Application			Return				
ls For		Code	Is For			Code				
Form 990) or Form 990-EZ	01	Form 1041-A			08				
Form 472	20 (individual)	03	Form 4720 (other than individual)	09						
Form 990)-PF	04	Form 5227			10				
Form 990	D-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11				
Form 990	D-T (trust other than above)	06	Form 8870			12				
Form 990	D-T (corporation) SARA ALI - DIRECTOR,	07								
 If the If this box > 1 I re the 2 If t 	X tax year beginning <u>JUL 1, 2022</u> he tax year entered in line 1 is for less than 12 months, c Change in accounting period	Group Exe <u>and atta</u> <u>MAY 1</u> anization's <u>, an</u> .heck reasc	mption Number (GEN) I <u>ch a list with the names and TINs of</u> <u>5, 2024</u> , to file return for: d endingJUN 30, 2023 on: Initial return	f this is fo all membe	r the whole ers the extension npt organiza	group, check this				
	his application is for Forms 990·PF, 990·T, 4720, or 6069 y nonrefundable credits. See instructions.), enter the	tentative tax, less	3a	\$	0.				
	his application is for Forms 990-PF, 990-T, 4720, or 6069), enter any	refundable credits and		– –					
	timated tax payments made. Include any prior year overp			3b	\$	0.				
	lance due. Subtract line 3b from line 3a. Include your pa				Ť					
	ing EFTPS (Electronic Federal Tax Payment System). See			3c	\$	0.				
Caution: instruction	If you are going to make an electronic funds withdrawal	(direct det	bit) with this Form 8868, see Form 84		d Form 887	9-TE for payment 8868 (Rev. 1-2022)				

223841 04-01-22

(Code:) (Expenses \$ including grants of \$) (F	Revenue \$)
	Revenue \$	
	Revenue \$	
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	Pevenue \$	
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Code:) (Expenses \$ including grants of \$) (F	Pevenue \$	
	Pevenue \$	
	Revenue \$	
	Revenue \$	
Code:) (Expenses \$ including grants of \$) (F	Revenue \$	
(SEE SCHEDULE O)		
ACHIEVABLE VISION FOR PRODUCTS THAT ARE TRULY CHILD CENTERED.		
ONLINE SAFETY, SECURITY, AND PRIVACY, AND OFFERS AN ASPIRATIONAL BUT		
RECENT REGULATORY MOMENTUM TOWARD ESTABLISHING STANDARDS FOR CHILDREN'S		
PEOPLE AS PARTNERS IN THE INNOVATION PROCESS. THIS EFFORT BUILDS ON		
KIDS TO PRIORITIZING CHILDREN'S BEST INTEREST IN THE DESIGN AND		
HELPING THE CHILDREN'S MEDIA AND TECHNOLOGY SECTOR DESIGN WITH AND FOR		
IN FY23, THE JOAN GANZ COONEY CENTER BUILT FROM ITS CENTRAL THEME OF		
	Revenue \$	1,196 460
	others, the total exp	enses, and
		•
If "Yes," describe these changes on Schedule O.		
	es? [Yes X
	I	
		Yes X
COLLABORATE WITH TECHNOLOGISTS, DIGITAL MEDIA (SEE SCHEDULE O)		
THE DIGITAL WORLD. WE CONDUCT RESEARCH ON EMERGING TECHNOLOGIES AND		
LAB WITHIN SESAME WORKSHOP THAT ADVANCES POSITIVE FUTURES FOR KIDS IN		
THE JOAN GANZ COONEY CENTER IS AN INDEPENDENT RESEARCH AND INNOVATION		
		-
Dego (2022) EDUCATIONAL MEDIA AND RESEARCH, INC. III Statement of Program Service Accomplishments		i dg
THE JOAN GANZ COONEY CENTER FOR 290 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC.	20-878370)2 Page
	Degree (2022) EDUCATIONAL MEDIA AND RESEARCH, INC. III Statement of Program Service Accomplishments Check if Schedule O contains a response or note to any line in this Part III	Dego (2022) EDUCATIONAL MEDIA AND RESEARCH, INC. 20-87837(III Statement of Program Service Accomplishments

	990 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC. 20-8783	702	Р	age 3
Par	TIV Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II			x
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		x
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
Ū	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part	/ 6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	' 		<u> </u>
'	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	/		<u> </u>
0		8		x
0	Schedule D, Part III	0		<u> </u>
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			x
40	If "Yes," complete Schedule D, Part IV	9		
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			
	or in quasi endowments? If "Yes," complete Schedule D, Part V	. 10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a		X
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	. <u>11b</u>	X	<u> </u>
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	. <u>11c</u>		X
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	. 11e	Х	<u> </u>
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	. 11f	Х	<u> </u>
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		х	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E			X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	1		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b	х	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17	х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines		1	
	1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"		1	
		19		x
20-2	complete Schedule G, Part III Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H			x
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?			<u> </u>
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	200		<u> </u>
21	domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21		x
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Form	990 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783	702	Р	age 4
Pa	t IV Checklist of Required Schedules (continued)				
				Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individu	ials on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the or	ganization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Y	es," complete			
	Schedule J		23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than	n \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24	d and complete			
	Schedule K. If "No," go to line 25a		24a		X
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		. 24b		<u> </u>
С	Did the organization maintain an escrow account other than a refunding escrow at any time during th	e year to defease			
	any tax-exempt bonds?		24c		──
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year		. 24d		──
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess				
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		. <u>25a</u>		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in				
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	lf "Yes," complete			
	Schedule L, Part I		25b		X
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any	y current			
	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%				
07	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II		. 26		X
27	Did the organization provide a grant or other assistance to any current or former officer, director, trus				
	creator or founder, substantial contributor or employee thereof, a grant selection committee member,		07		x
00	entity (including an employee thereof) or family member of any of these persons? If "Yes," complete	,	. 27		
28	Was the organization a party to a business transaction with one of the following parties (see the Sche	equie L, Part IV,			
_	instructions for applicable filing thresholds, conditions, and exceptions):	tor0 is			
d	A current or former officer, director, trustee, key employee, creator or founder, or substantial contribu		28a		x
h	"Yes," complete Schedule L, Part IV				x
	A family member of any individual described in line 28a? <i>If</i> "Yes," <i>complete Schedule L, Part IV</i> A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b?		. 200		<u> </u>
C			28c		x
29	"Yes," complete Schedule L, Part IV Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Sched				x
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualifi		. 23		<u> </u>
50	contributions? If "Yes," complete Schedule M	ed conservation	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule Vi	dulo N. Port I			x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"				<u> </u>
0L	Schedule N, Part II	•	32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Reg				<u> </u>
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		33		x
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Par			1	<u> </u>
	Part V, line 1		34	х	
35a			05		x
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with				
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitab				
	If "Yes," complete Schedule R, Part V, line 2		36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related orga				
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,		37		x
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines				
	Note: All Form 990 filers are required to complete Schedule O		38	х	
Pa	t V Statements Regarding Other IRS Filings and Tax Compliance				
	Check if Schedule O contains a reasonance or note to any line in this Dart V		<u></u>	<u></u>	X
				Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	0		
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0		
с					
	(gambling) winnings to prize winners?		1c		
232004	¥ 12-13-22		Form	1 990	(2022)

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	990 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783	702	P	age 5
Par	t V Statements Regarding Other IRS Filings and Tax Compliance (continued)				
				Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				
	filed for the calendar year ending with or within the year covered by this return	2a	0		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	าร?	2b		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		. 3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule	0	3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other a				
	financial account in a foreign country (such as a bank account, securities account, or other financial a	•	4a		x
b	If "Yes," enter the name of the foreign country	,			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Ac	counts (FBAR)	-		
5a			5a		x
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transac		·		x
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?				
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the				<u> </u>
Ua		-	6a		x
h			. Oa		<u> </u>
D	If "Yes," did the organization include with every solicitation an express statement that such contribution	•	0		
_	were not tax deductible?		6b		
7	Organizations that may receive deductible contributions under section 170(c).				v
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser				X
b			. 7b		<u> </u>
с	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was				
	to file Form 8282?		7c		X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	_		
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit co	ontract?	. 7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contra	act?	. 7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo	rm 8899 as required?	. 7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization	tion file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained	by the			
	sponsoring organization have excess business holdings at any time during the year?		. 8		
9	Sponsoring organizations maintaining donor advised funds.				
а	Did the sponsoring organization make any taxable distributions under section 4966?		. 9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		. 9b		
10	Section 501(c)(7) organizations. Enter:				
а	Initiation fees and capital contributions included on Part VIII, line 12	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	Section 501(c)(12) organizations. Enter:				
а	Gross income from members or shareholders	11a			
	Gross income from other sources. (Do not net amounts due or paid to other sources against				
	amounts due or received from them.)	11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form		12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.				
a	Is the organization licensed to issue qualified health plans in more than one state?		13a		
-	Note: See the instructions for additional information the organization must report on Schedule O.				
b	Enter the amount of reserves the organization is required to maintain by the states in which the				
	organization is licensed to issue qualified health plans	13b			
•		13c	_		
	Enter the amount of reserves on hand		140		x
					<u> </u>
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedul		. 14b	+	<u> </u>
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuner			1	v
	excess parachute payment(s) during the year?		15		X
	If "Yes," see the instructions and file Form 4720, Schedule N.				v
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment	income?	. 16		X
	If "Yes," complete Form 4720, Schedule O.				
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any ac				
	that would result in the imposition of an excise tax under section 4951, 4952 or 4953?		. 17	1	
	If "Yes," complete Form 6069.			000	
232005	5 12-13-22		Forr	n 990	(2022)

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Form	990 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC.		20-878			age 6
Pa	t VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 th	rough	7b below, and f	or a "No'	' respo	nse
	to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O.					
	Check if Schedule O contains a response or note to any line in this Part VI					X
Sec	tion A. Governing Body and Management					
					Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		5		
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.					
b	Enter the number of voting members included on line 1a, above, who are independent	1b		4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with a	any other			
	officer, director, trustee, or key employee?			2		х
3	Did the organization delegate control over management duties customarily performed by or under the	direct	supervision			
	of officers, directors, trustees, or key employees to a management company or other person?			3		x
4	Did the organization make any significant changes to its governing documents since the prior Form 99					x
5	Did the organization become aware during the year of a significant diversion of the organization's asso	ets?		5		x
6	Did the organization have members or stockholders?			6	х	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap					
	more members of the governing body?			7a	х	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, sto	ockho	ders, or			
	persons other than the governing body?			7b	х	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year					
a	The governing body?		•	8a	х	
b	Each committee with authority to act on behalf of the governing body?					
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read					
•	organization's mailing address? If "Yes." provide the names and addresses on Schedule O			9		x
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Rev			•		1
		Chuc	0000.)		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		x
	If "Yes," did the organization have written policies and procedures governing the activities of such cha		affiliates.			
	and branches to ensure their operations are consistent with the organization's exempt purposes?		,,	10	,	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body	befor	e filina the form?			
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.		5		-	
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	x	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise					
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If " γ					<u> </u>
	on Schedule O how this was done	,		120	x	
13	Did the organization have a written whistleblower policy?					
14	Did the organization have a written document retention and destruction policy?					
15	Did the process for determining compensation of the following persons include a review and approval					
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	~,				
а	The organization's CEO, Executive Director, or top management official			15a	x	
b	Other officers or key employees of the organization				•	x
2	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangem	ent w	ith a			
	taxable entity during the year?			16a		x
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat				-	
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organi		-			
	exempt status with respect to such arrangements?				,	
Sec	tion C. Disclosure			10.	· .	
17	List the states with which a copy of this Form 990 is required to be filed NY					
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, an	d 990	T (section 501(c)(3)s only) availa	able
	for public inspection. Indicate how you made these available. Check all that apply.	2 000		,,. onny	,	
	X Own website Another's website X Upon request Other (explain	00 80	hedule ()			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, co		,	and fina	ncial	
	statements available to the public during the tax year.			ana ina		
20	State the name, address, and telephone number of the person who possesses the organization's boo	ks and	records			
	SARA ALI - DIRECTOR, FINANCIAL REPORTING - 212-595-3456					
	1900 BROADWAY, NEW YORK, NY 10023					
232004	12-13-22			For	m 990	(2022)
202000	7			101		(-022)

Form 990 (2022)	EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783702	Page 7
Part VII Compens	sation of Officers, Directors, Trustees, Key Employees, High	est Compensated	
Employe	es, and Independent Contractors		
Check if Sc	hedule O contains a response or note to any line in this Part VII		
Section A. Officers, E	Directors, Trustees, Key Employees, and Highest Compensated Employees		
•	for all persons required to be listed. Report compensation for the calendar year nization's current officers, directors, trustees (whether individuals or organization)	.	

Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See the instructions for definition of "key employee."

THE JOAN GANZ COONEY CENTER FOR

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

____ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)				C)			(D)	(E)	(F)
Name and title	Average	(do				l than c	ne	Reportable	Reportable	Estimated
	hours per	box	, unle	ss pe	rson i	s both	n an	compensation	compensation	amount of
	week		cer ar		Irecto	r/trus	lee)	from	from related	other
	(list any	recto						the	organizations	compensation
	hours for	or di	ee e			ated		organization	(W-2/1099-MISC/	from the
	related organizations	ustee	trust		e	bens		(W-2/1099-MISC/ 1099-NEC)	1099-NEC)	organization and related
	below	ual tr	tional		vold	t con	~	1099-INEC)		organizations
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) STEPHEN YOUNGWOOD	0.50	-			-	<u> </u>				
DIRECTOR/CEO (THRU 2/6/23)	62.00	х		х				0.	1,022,143.	38,339.
(2) SHERRIE ROLLINS WESTIN	0.50									
CHAIRMAN/PRESIDENT SESAME WORKSHOP	60.00	х		х				0.	864,748.	33,273.
(3) JOSEPH SALVO	2.00									
SECRETARY	63.00			Х				0.	521,954.	60,964.
(4) MICHAEL PRESTON	50.00									
EXECUTIVE DIRECTOR JGC CENTER	0.00			х				٥.	346,196.	86,649.
(5) KAREN HAYNES-BLAKE	0.50									
TREASURER (THRU 11/3/22)	60.00			X				٥.	228,084.	57,201.
(6) BRETT ROBINSON	0.50									
TREASURER (AS OF 11/3/22)	63.00			X				0.	95,316.	10,710.
(7) JOAN GANZ COONEY	0.50									
DIRECTOR	0.50	Х						0.	0.	0.
(8) MICHAEL LEVINE	0.50									
DIRECTOR	0.00	Х						٥.	0.	0.
(9) LLOYD MORRISETT	0.50									
DIRECTOR (THRU 1/15/23)	0.50	Х						0.	0.	0.
(10) ESTEBAN SOSNIK	0.50									
DIRECTOR	0.00	Х						0.	0.	0.
(11) ELLEN WARTELLA	0.50									
DIRECTOR	0.00	Х						0.	0.	0.
		1								
										Form 990 (2022)
232007 12-13-22										Form 330 (2022)

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Form 990 (2022)

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Form 990 (2022) EDUCATIONAL 1									20-87	83702	Page 8
Part VII Section A. Officers, Directors, Trus		oloye	ees,			ghes	t C				
(A) Name and title	(B) Average hours per week	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)				than c s both	an	(D) Reportable compensation from	(E) Reportable compensatio from related	n	(F) Estimated amount of other
	(list any hours for related organizations below line)	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC/ 1099-NEC)	organization (W-2/1099-MIS 1099-NEC)		compensation from the organization and related organizations
1b Subtotal c Total from continuation sheets to Part VI	I, Section A							0.	3,078,4	0.	287,136. 0. 287,136.
 d Total (add lines 1b and 1c) 2 Total number of individuals (including but n compensation from the organization 									, ,		0
3 Did the organization list any former officer,	director, truste	e, k	ey e	empl	oye	e, or	hig	hest compensated emp	loyee on	Γ	Yes No
line 1a? <i>If "Yes," complete Schedule J for s</i> 4 For any individual listed on line 1a, is the su	m of reportable	e co	mpe	ensa	tion	and	oth	ner compensation from t	he organization		3 X
 and related organizations greater than \$150 Did any person listed on line 1a receive or a 	iccrue compen	satio	on fr	om	any	unre	late	ed organization or individ	dual for services		4 X 5 X
rendered to the organization? <i>If</i> "Yes," corr Section B. Independent Contractors	plete Schedule	<u>e J fo</u>	or su	ich į	bers	on .					5 X
1 Complete this table for your five highest co the organization. Report compensation for									, ,	pensati	on from
(A) Name and business				0				(B) Description of s		Cc	(C) mpensation
COLIN ANGEVINE 5432 34TH AVE SW, SEATTLE, WA 98126								DESIGNER, FACILITA FELLOW AT JGC	TOR, AND		129,334.
STACY GALIATSOS											119,001.
7 WOODLAND LANE, HUNTINGTON, NY 1174	3							FUNDRAISING CONSUL	TANT		120,000.
2 Total number of independent contractors (ii \$100,000 of compensation from the organiz	•	ot lin	nitec	d to t		se lis [.] 2	ted	above) who received mo	ore than		

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EDUCATIONAL MEDIA AND RESEARCH, INC.

Form	990 (DIA A	ND RESEARCH,	INC.		20-878370	2 Page 9
Par	t VII	I Statement of Rev	venue						
		Check if Schedule O c	contains a res	sponse	or note to any line	e in this Part VIII			
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
S S	1 a	Federated campaigns	1	a					
unt		•• • • • •	1						
Contributions, Gifts, Grants and Other Similar Amounts				c					
ar A		–	1	d					
s, G	е	Government grants (contri	ibutions) 1	e					
ri Si	f	All other contributions, gifts,	grants, and						
ibut		similar amounts not included	above 1	f	309,278.				
d	g	Noncash contributions included in	lines 1a-1f	g \$					
<u>ы С</u>	h	Total. Add lines 1a-1f				309,278.			
					Business Code				
e	2 a				900099	656,899.	656,899.		
ervi	b	DESIGN WELL, PLAY W	ELL			539,561.	539,561.		
Program Service Revenue	С								
ran 3ev	d								
5 T	е								
₽	f	1 5				1 100 100			
\rightarrow	g	Total. Add lines 2a-2f				1,196,460.			
	3	Investment income (incluc				329.			220
					······ .	529.			329
	4	Income from investment o		•	F				
	5	Royalties	(i) B		(ii) Personal				
	c -	Overes vente		eai	(II) Fersonal				
	ба ь		6a 6b						
	b c		6c						
		Net rental income or (loss)	\		-				
		Gross amount from sales of	(i) Sec		(ii) Other				
	<i>i</i> u	assets other than inventory		2,026.					
	b	Less: cost or other basis		,					
e	-	and sales expenses	7b 33	3,329.					
evenue	с	Gain or (loss)		,303.					
		Net gain or (loss)				-1,303.			-1,303.
Other R		Gross income from fundraisir							
Ę		including \$	0	f					
		contributions reported on							
		Part IV, line 18		8a					
	b	Less: direct expenses		8b					
	9 a	Gross income from gamin							
		Part IV, line 19							
		Less: direct expenses			-				
		Net income or (loss) from		ties	·····				
	10 a	Gross sales of inventory, I							
	-	and allowances							
		Less: cost of goods sold							
\rightarrow	С	Net income or (loss) from	sales of inver	ntory					
s					Business Code				
leor	11 a								
cellaneo <u>Revenue</u>	b				├ ───┤				l
e e	С								
Зœ								1	1
Miscellaneous Revenue		All other revenue							
_		All other revenue Total. Add lines 11a-11d Total revenue. See instruction				1,504,764.	1,196,460.	0.	-974.

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Form 990 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC.
Part IX Statement of Functional Expenses

	ion 501(c)(3) and 501(c)(4) organizations must compl Check if Schedule O contains a respons				
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations			general experieee	
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	432,846.	281,350.	64,927.	86,569
6	Compensation not included above to disgualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	450,647.	383,050.	45,065.	22,532
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	131,861.	112,082.	13,186.	6,593
0	Payroll taxes				
1	Fees for services (nonemployees):				
а	Management	103,634.		103,634.	
b	Legal				
с					
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17	100,000.			100,000
f	Investment management fees	125,666.		125,666.	
g					
-	column (A), amount, list line 11g expenses on Sch 0.)	654,419.	654,419.		
12	Advertising and promotion	1,782.	1,782.		
13	Office expenses	4,500.	3,825.	450.	225
14	Information technology	73,691.	62,637.	7,369.	3,685
15	Royalties				
16	Occupancy	57,689.	49,036.	5,769.	2,884
17	Travel	61,551.	52,318.	6,155.	3,078
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
9	Conferences, conventions, and meetings	3,329.	2,830.	333.	166
20	Interest				
21	Payments to affiliates				
2	Depreciation, depletion, and amortization				
23	Insurance				
4	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25. column (A).				
	amount, list line 24e expenses on Schedule O.)	100 710	100 710		
a ⊾	PRODUCTION SERVICES REGISTRATION FEES	108,710. 4,283.	108,710. 4,069.		214
b	HONORARIUMS	4,283. 4,069.	4,069.		214
ر م	HOMONANTOND	4,009.	4,009.		
d	All other evenence				
e	· · · · · · · · · · · · · · · · · · ·	2,318,677.	1,720,177.	372,554.	225,946
2 <u>5</u>	Total functional expenses. Add lines 1 through 24e	2,310,077.	1,/20,1//.	5/2,004.	225,940
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				

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Form 990 (2022)

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	990 (2 t X	2022) EDUCATIONAL MEDIA AND RESEARCH, INC. Balance Sheet		20-878370	2 Page 1 1
ar	וא				
		Check if Schedule O contains a response or note to any line in this Part X			
			(A) Beginning of year	E	(B) End of year
Т	1	Cash - non-interest-bearing		1	
	2	Cash - non-interest-bearing Savings and temporary cash investments		2	1,185,677
	3	Pledges and grants receivable, net		3	_/_ /
	4	Accounts receivable, net		4	211,405
	5	Loans and other receivables from any current or former officer, director,	,		,
	Ū	trustee, key employee, creator or founder, substantial contributor, or 35%			
		controlled entity or family member of any of these persons		5	
	6	Loans and other receivables from other disqualified persons (as defined			
	Ū	under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7	Notes and loans receivable, net		7	
Assets	8	Inventories for sale or use		8	
Asi	9	Prepaid expenses and deferred charges		9	
		Land, buildings, and equipment: cost or other			
	ieu	basis. Complete Part VI of Schedule D 10a			
	b	Less: accumulated depreciation		10c	
	11	Investments - publicly traded securities	3,286,790.	11	3,665,514
	12	Investments - other securities. See Part IV, line 11		12	23,023,422
	13	Investments - program-related. See Part IV, line 11		13	, ,
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 33)		16	28,086,018
	17	Accounts payable and accrued expenses		17	143,007
	18	Grants payable	,	18	
	19	Deferred revenue		19	47,229
	20	Tax-exempt bond liabilities		20	,
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Loans and other payables to any current or former officer, director,			
116		trustee, key employee, creator or founder, substantial contributor, or 35%			
		controlled entity or family member of any of these persons		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X			
		of Schedule D	5,006,977.	25	5,646,339
	26	Total liabilities. Add lines 17 through 25	5,156,738.	26	5,836,575
		Organizations that follow FASB ASC 958, check here			
sel		and complete lines 27, 28, 32, and 33.			
and	27	Net assets without donor restrictions	21,125,744.	27	22,249,443
Pa	28	Net assets with donor restrictions		28	
		Organizations that do not follow FASB ASC 958, check here			
2		and complete lines 29 through 33.			
2	29	Capital stock or trust principal, or current funds		29	
Net Assets of Fund Balances	30	Paid-in or capital surplus, or land, building, or equipment fund		30	
As	31	Retained earnings, endowment, accumulated income, or other funds		31	
e l	32	Total net assets or fund balances	21,125,744.	32	22,249,443
ž			26,282,482.	1	28,086,018

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	THE JOAN GANZ COONEY CENTER FOR				
	990 (2022) EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8	783702	Pa	_{ge} 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI		<u></u>		
1	Total revenue (must equal Part VIII, column (A), line 12)	1		,504,	
2	Total expenses (must equal Part IX, column (A), line 25)	2		,318,	
3	Revenue less expenses. Subtract line 2 from line 1	3		,	913.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4		, ,	744.
5	Net unrealized gains (losses) on investments	5	1	<u>,937,</u>	612.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	22	22,249,443	
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII		<u></u>		X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_		
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule	О.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,			
	consolidated basis, or both:				
	Separate basis X Consolidated basis Both consolidated and separate basis				
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Sch	edule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the				
	Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		3a		x
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red audit			
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits	<u></u>	3b		
				000	

Form **990** (2022)

232012 12-13-22

(Form 99	f the Treasury	Co	Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.						OMB No. 1545-0047
Name of	the organizati	on THE JO	AN GANZ COONEY	CENTER FOR				Employer	r identification number
		EDUCAT	IONAL MEDIA AND	RESEARCH, INC.					20-8783702
Part I	Reason	for Public C	Charity Status.	(All organizations must c	omplete th	nis part.) S	ee instructior	IS.	
The organ				For lines 1 through 12, cl					
1		-		n of churches described	•	-	1)(A)(i).		
2				Attach Schedule E (Form			- // - // -		
3				anization described in se		(b)(1)(A)(ii	ii).		
4	-	-		njunction with a hospital			-)(iii). Enter	the hospital's name.
• 🗆	city, and state	-		·)-···				,,,	····-,
5	•	-	or the benefit of a col	lege or university owned	or operate	ed by a go	vernmental u	nit describe	ed in
•			Complete Part II.)		or operat				
6				nental unit described in	section 17	70(b)(1)(A)	(v)		
7			-	ntial part of its support fr				ne deneral i	oublic described in
•	-		omplete Part II.)		om a gove			le general j	
8	•		• •	(1)(A)(vi). (Complete Part	· II)				
9	-			in section 170(b)(1)(A)(i		ed in coniu	inction with a	land-grant	college
J	•	0		ulture (see instructions).				°.	
	university:	or a normana g	faire bolloge of agric			name, ony	, and state of	the bollege	
10		on that normal	lly receives (1) more	than 33 1/3% of its supp	ort from c	ontribution	ns membersh	in fees an	d aross receipts from
	-		•	t to certain exceptions; a				-	•
				(less section 511 tax) fro					
			nplete Part III.)			eee acqui		janization e	
11				vely to test for public saf	etv See	section 50	9(a)(4)		
12 X	-	-	-	vely for the benefit of, to	•			rrv out the	purposes of one or
	-	-	-	d in section 509(a)(1) o	-			-	
				f supporting organization					
a X	7	•		upervised, or controlled I				-	aivina
				gularly appoint or elect a	•	-			
		-	omplete Part IV, Se		, ,				
b	Type II. A s	supporting orga	anization supervised	or controlled in connect	ion with its	s supporte	ed organizatio	n(s), by hav	/ing
	control or n	nanagement of	f the supporting orga	anization vested in the sa	ame perso	ns that co	ntrol or mana	ge the sup	ported
	organizatio	n(s). You mus	t complete Part IV,	Sections A and C.					
с 🗌] Type III fur	nctionally integ	grated. A supporting	g organization operated i	in connect	tion with, a	and functional	lly integrate	ed with,
	its supporte	ed organizatior	n(s) (see instructions)). You must complete F	Part IV, Se	ctions A,	D, and E.		
d 🗌] Type III no	n-functionally	integrated. A supp	orting organization operation	ated in cor	nnection w	vith its suppo	rted organiz	zation(s)
	that is not f	unctionally into	egrated. The organiz	ation generally must sati	sfy a distri	ibution rec	quirement and	an attentiv	veness
	requiremen	t (see instructi	ons). You must con	nplete Part IV, Sections	A and D,	and Part	V .		
e 🗌	Check this	box if the orga	nization received a v	written determination from	m the IRS	that it is a	Туре I, Туре	II, Type III	
	functionally	integrated, or	Type III non-function	nally integrated supportir	ng organiz	ation.			
f Ente	er the number	of supported o	organizations						1
			about the supporte		(iv) is the orac	anization listed			
(i) Name of supp		(ii) EIN	(iii) Type of organization (described on lines 1-10	in your governi	ng document?	(v) Amount o support (see ir	-	(vi) Amount of other support (see instructions)
	organization			above (see instructions))	Yes	No	support (see ii	istructions	
				_					
SESAME V	WORKSHOP		13-2655731	7	X			0.	0.
Total								0.	0.
_									

THE	JOAN	GANZ	COONEY	CENTER	FOR

Sch		DUCATIONAL MED		1		20-878370	02 Page 2
Pa	rt II Support Schedule for	Organizations	Described in	Sections 170(b)(1)(A)(iv) and	170(b)(1)(A)(vi)	
	(Complete only if you checke			-	n failed to qualify ι	inder Part III. If the c	organization
	fails to qualify under the tests	s listed below, pleas	se complete Part I	II.)			
See	ction A. Public Support				1		
Cale	ndar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11, column (f)						
~							
	Public support. Subtract line 5 from line 4.						
	••	(a) 2018	(b) 2010	(a) 2020	(4) 0001	(a) 2022	
	ndar year (or fiscal year beginning in) Amounts from line 4	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
8	Gross income from interest,						
0	dividends, payments received on						
	securities loans, rents, royalties,						
	and income from similar sources						
9	Net income from unrelated business						
5	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part VI.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related activities,		ons)	•		12	
13	First 5 years. If the Form 990 is for th	ne organization's fir				01(c)(3)	
	organization, check this box and stop	phere				· · · ·	
See	ction C. Computation of Publi	ic Support Per	centage				
14	Public support percentage for 2022 (I	line 6, column (f), d	ivided by line 11, o	column (f))		14	%
15	Public support percentage from 2021					15	%
16 a	33 1/3% support test - 2022. If the o	organization did no	t check the box o	n line 13, and line	14 is 33 1/3% or m	ore, check this box	and
	stop here. The organization qualifies		•				
b	33 1/3% support test - 2021. If the o	organization did no	t check a box on l	ine 13 or 16a, and	l line 15 is 33 1/3%	or more, check this	box
	and stop here. The organization qual						
17a	10% -facts-and-circumstances test	t - 2022. If the org	anization did not o	check a box on line	e 13, 16a, or 16b, a	and line 14 is 10% o	r more,
	and if the organization meets the fact			-	-	VI how the organiza	tion
	meets the facts-and-circumstances te	-		• • • •	•		
b	10% -facts-and-circumstances test	-					0% or
	more, and if the organization meets the						
	organization meets the facts-and-circu						
18	Private foundation. If the organization	18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions					

Schedule A (Form 990) 2022

232022 12-09-22

THE JOAN GANZ COONEY CENTER FO

EDUCATIONAL MEDIA AND RESEARCH, INC.

Schedule A	(Form 990)	2022	EDUCATIONAL	MEDIA	AND	RESEARCH,	INC.
Part III	Support	Schedule for	r Organizatio	ns De	scrit	ped in Sec	tion 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	2 (f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or bus- iness under section 513						
4	Tax revenues levied for the organ-						
-	ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
10	3 received from disgualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	2 (f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
c	Add lines 10a and 10b						
	Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First 5 years. If the Form 990 is for the	ne organization's f	irst, second, third,	fourth, or fifth tax	year as a section s	501(c)(3) orgar	ization,
_							
	ction C. Computation of Publi	••	-			<u> </u>	
	Public support percentage for 2022 (I		-	column (f))		15	%
	Public support percentage from 2021					16	%
	ction D. Computation of Inves						
	Investment income percentage for 20			ine 13, column (f))		17	%
	Investment income percentage from					18	%
19a	33 1/3% support tests - 2022. If the						ine 17 is not
	more than 33 1/3%, check this box a						
b	33 1/3% support tests - 2021. If the						
	line 18 is not more than 33 1/3%, che						tion
20	Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check t	his box and see in		<u></u>
23202	23 12-09-22					Sched	lule A (Form 990) 2022

16

EDUCATIONAL MEDIA AND RESEARCH, INC.

Yes No

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1

Schedule A (Form 990) 2022 EDUCA Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **Part VI** *what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in* Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If* "Yes." *complete Part I of Schedule L (Form 990).*
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in **Part VI.**
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in* **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in **Part VI.**
- **10a** Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer line 10b below.*
- **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

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232024 12-09-22

Х 2 Х 3a 3b 3c x 4a 4b 4c Х 5a 5b <u>5c</u> Х 6 Х 7 Х 8 Х 9a Х 9b Х 9c 10a x 10b

Schedule A (Form 990) 2022

EDUCATIONAL MEDIA AND RESEARCH, INC. 20-87837 Schedule A (Form 990) 2022 Part IV Supporting Organizations (continued) Yes No 11 Has the organization accepted a gift or contribution from any of the following persons? a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and Х 11c below, the governing body of a supported organization? 11a х **b** A family member of a person described on line 11a above? 11b c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide <u>detail in P</u>art VI х 11c Section B. Type I Supporting Organizations Yes No Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or 1

	more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? <i>If</i> " <i>No</i> ," <i>describe in</i> Part VI <i>how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the</i>				
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1	Х		
2	Did the organization operate for the benefit of any supported organization other than the supported				
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in				
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,				
	supervised, or controlled the supporting organization.	2		Х	
Sec	tion C. Type II Supporting Organizations				

1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
or management of the supporting organization was vested in the same persons that controlled or managed				
	the supported organization(s)	1		

Section D. All	Type III Supporting	g Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check	the box next to the met	hod that the organizat	ion used to satisfy t	the Integral Part Test	t during the vear	(see instructions).
---------	-------------------------	------------------------	-----------------------	------------------------	-------------------	---------------------

The organization satisfied the Activities Test. Complete line 2 below. а

b		The organization	is the parent of	each of its supported	d organizations.	Complete line 3 below.
---	--	------------------	------------------	-----------------------	------------------	------------------------

С		The organization	supported	a governmental	entity.	Describe in Part \	how y	ou supported a	governmental entity	(see instruction <u>s).</u>
---	--	------------------	-----------	----------------	---------	--------------------	-------	----------------	---------------------	-----------------------------

18

- 2 Activities Test. Answer lines 2a and 2b below.
- a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes." then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes." explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.
- Parent of Supported Organizations. Answer lines 3a and 3b below. 3

a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI.

b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes." describe in Part VI the role played by the organization in this regard. 232025 12-09-22

3b Schedule A (Form 990) 2022

2a

2b

3a

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02	Page 5

Yes No

Yes No

EDUCATIONAL MEDIA AND RESEARCH, INC.

20-8783702 Page 6

Schedule A (Form 990) 2022 Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E. (B) Current Year Section A - Adjusted Net Income (A) Prior Year (optional) Net short-term capital gain 1 1 2 Recoveries of prior-year distributions 2 3 Other gross income (see instructions) 3 4 4 Add lines 1 through 3. 5 5 Depreciation and depletion 6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) 6 7 7 Other expenses (see instructions) 8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4) 8 (B) Current Year Section B - Minimum Asset Amount (A) Prior Year (optional) Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): a Average monthly value of securities 1a b Average monthly cash balances 1b c Fair market value of other non-exempt-use assets 1c d Total (add lines 1a, 1b, and 1c) 1d e Discount claimed for blockage or other factors (explain in detail in Part VI): 2 Acquisition indebtedness applicable to non-exempt-use assets 2 3 Subtract line 2 from line 1d. 3 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, 4 see instructions). 4 5 Net value of non-exempt-use assets (subtract line 4 from line 3) 5 6 Multiply line 5 by 0.035. 6 Recoveries of prior-year distributions 7 7 8 Minimum Asset Amount (add line 7 to line 6) 8 Section C - Distributable Amount Current Year 1 1 Adjusted net income for prior year (from Section A, line 8, column A) 2 Enter 0.85 of line 1. 2 Minimum asset amount for prior year (from Section B, line 8, column A) 3 3 Enter greater of line 2 or line 3. 4 4 5 5 Income tax imposed in prior year 6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions) 6

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see 7 instructions)

Schedule A (Form 990) 2022

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EDUCATIONAL MEDIA AND RESEARCH, INC.

Par	t V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	anizations _{(continu}	led)	
Secti	on D - Distributions				Current Year
1	Amounts paid to supported organizations to accomplish exe	1			
2	Amounts paid to perform activity that directly furthers exemp				
	organizations, in excess of income from activity		2		
3	Administrative expenses paid to accomplish exempt purpose	es of supported organization	S	3	
4	Amounts paid to acquire exempt-use assets			4	
5	Qualified set-aside amounts (prior IRS approval required - pro	ovide details in Part VI)		5	
6	Other distributions (<i>describe in Part VI</i>). See instructions.			6	
7	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which the	ne organization is responsive)		
	(provide details in Part VI). See instructions.			8	
9	Distributable amount for 2022 from Section C, line 6			9	
10	Line 8 amount divided by line 9 amount			10	
Secti	on E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributior Pre-2022	IS	(iii) Distributable Amount for 2022
1	Distributable amount for 2022 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2022 (reason-			I	
	able cause required - explain in Part VI). See instructions.				
3	Excess distributions carryover, if any, to 2022				
a	From 2017				
b	From 2018				
C	From 2019				
d	From 2020				
e	From 2021				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years				
h	Applied to 2022 distributable amount				
i	Carryover from 2017 not applied (see instructions)				
i	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2022 from Section D,				
	line 7: \$				
<u>a</u>	Applied to underdistributions of prior years				
b	Applied to 2022 distributable amount				
C	Remainder. Subtract lines 4a and 4b from line 4.				
5	Remaining underdistributions for years prior to 2022, if			ſ	
	any. Subtract lines 3g and 4a from line 2. For result greater			ſ	
	than zero, explain in Part VI. See instructions.				
6	Remaining underdistributions for 2022. Subtract lines 3h				
	and 4b from line 1. For result greater than zero, explain in				
	Part VI. See instructions.				
7	Excess distributions carryover to 2023. Add lines 3j and 4c.				
8	Breakdown of line 7:				
	Excess from 2018				
	Excess from 2019				
	Excess from 2019 Excess from 2020				
	Excess from 2020				
	Excess from 2022				

Schedule A (Form 990) 2022

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Schedule A (Form 990) 2022

 Schedule A (Form 990) 2022
 EDUCATIONAL MEDIA AND RESEARCH, INC.
 20-8783702
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 Part VI
 Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12;
 Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

PART I, LINE 12(A)

THE JOAN GANZ COONEY CENTER'S PRIMARY MISSION IS TO SUPPORT THE

EDUCATIONAL MISSION OF SESAME WORKSHOP. WE DO THIS AS AN INDEPENDENT

RESEARCH AND INNOVATION LAB THAT FOCUSES ON THE CHALLENGES OF EDUCATING

CHILDREN IN A RAPIDLY CHANGING MEDIA LANDSCAPE. WE CONDUCT ORIGINAL

RESEARCH ON EMERGING EDUCATION TECHNOLOGIES AND COLLABORATE WITH

EDUCATORS AND MEDIA PRODUCERS TO PUT THIS RESEARCH INTO ACTION. THE

CENTER ALSO AIMS TO INFORM THE NATIONAL CONVERSATION ON MEDIA AND

EDUCATION BY WORKING WITH POLICYMAKERS AND INVESTORS. OUR PROGRAMS

ADDRESS THE LITERACIES THAT ALL YOUNG STUDENTS NEED TO SUCCEED IN THE

21ST CENTURY, INCLUDING READING, WRITING, SCIENCE AND MATH, AND MASTERY

OF COMMUNICATIONS TECHNOLOGIES. WE ARE PARTICULARLY INTERESTED IN HOW

CHILDREN ESPECIALLY THOSE WHO ARE STRUGGLING LEARN ACROSS BOTH FORMAL

AND INFORMAL ENVIRONMENTS AND INTERACT WITH MEDIA TOGETHER WITH

TEACHERS, FAMILY MEMBERS, AND THEIR PEERS.

THE CENTER HOLDS SIGNIFICANT INVESTMENT ASSETS FOR THE PURPOSE OF

GENERATING REVENUES THAT ARE ULTIMATELY AVAILABLE TO SESAME WORKSHOP TO

FUND PROGRAMMATIC ACTIVITIES (SUCH AS THE PRODUCTION OF SESAME STREET).

IN FY 23, THE CENTER PROVIDED NO MONETARY SUPPORT TO ITS PARENT, SESAME

WORKSHOP BECAUSE THE WORKSHOP HAD NO NEED FOR ADDITIONAL FUNDING AT

THIS TIME.

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Schedule A (Form 990) 2022

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Schedule B

(Form 990)

Department of the Treasury

Internal Revenue Service

Name of the organization

** PUBLIC DISCLOSURE COPY **

Schedule of Contributors

Attach to Form 990 or Form 990-PF. Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2022

Employer identification number

THE JOAN GANZ COONEY CENTER FOR					
EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783702				
Drganization type (check one):					

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(³) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

X For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

- For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year for an *exclusively* set in the set of t

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990) (2022)

Schedule E	3 (Form 990) (2022)		Page 2
Name of or	5		Employer identification number
	GANZ COONEY CENTER FOR NAL MEDIA AND RESEARCH, INC.		20-8783702
Part I	Contributors (see instructions). Use duplicate copies of Part I if a	dditional space is peoded	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) ns Type of contribution
1			Person X Payroll
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contribution	
2		\$95,	Person X Payroll Payroll 985. Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributio	(d) ns Type of contribution
		\$	Person Payroll Payroll (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) ns Type of contribution
		\$	Person Payroll On Payroll (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) ns Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contribution	(d) ns Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990) (2022)

223452 11-15-22

Schedule I	B (Form 990) (2022)		Page 3
	rganization		Employer identification number
	I GANZ COONEY CENTER FOR DNAL MEDIA AND RESEARCH, INC.		20-8783702
Part II	Noncash Property (see instructions). Use duplicate copies of Part I	Il if additional space is pooded	1
	(see instructions). Use duplicate copies of Part		ı.
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate (See instructions	
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate (See instructions	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate (See instructions	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate (See instructions	Listo received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate (See instructions	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate (See instructions	
223453 11-15	5-22		Schedule B (Form 990) (2022)

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15300517 153424 0172772-00007

	B (Form 990) (2022)		Page 4			
	organization		Employer identification number			
	N GANZ COONEY CENTER FOR DNAL MEDIA AND RESEARCH, INC.		20-8783702			
Part III	,	through (e) and the following line entry. charitable, etc., contributions of \$1,000 or less	n 501(c)(7), (8), or (10) that total more than \$1,000 for the year			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
	Transferee's name, address, a	(e) Transfer of gift nd ZIP + 4	Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
		(e) Transfer of gift				
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
			_			
	Transferee's name, address, a	(e) Transfer of gift	Relationship of transferor to transferee			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held			
	(e) Transfer of gift					
	Transferee's name, address, a		Relationship of transferor to transferee			
223454 11-15	5-22	25	Schedule B (Form 990) (2022)			

15300517 153424 0172772-00007

	HEDULE D		al Financial Statements			1545-0	047
(Forn	n 990)		nization answered "Yes" on Form 990,), 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.		ZU	22	
	nent of the Treasury Revenue Service	on.	Open Inspec		olic		
-	e of the organization		over identificati		mber		
	-	EDUCATIONAL MEDIA AND RESEA			20-878370		
Par		-	d Funds or Other Similar Funds or	Account	 Complete if 	the	
	organizatio	n answered "Yes" on Form 990, Part IV, lin		(1.) [
	T		(a) Donor advised funds	(b) Funa	s and other acco	ounts	
1		nd of year					
2 3		f contributions to (during year) f grants from (during year)					
4		t end of year					
5			writing that the assets held in donor advised	funds			
	-		exclusive legal control?		Yes		No
6			dvisors in writing that grant funds can be us				
	for charitable purp	oses and not for the benefit of the donor o	r donor advisor, or for any other purpose co	nferring			
	impermissible priva				Yes		No
Par			ganization answered "Yes" on Form 990, Pa	rt IV, line 7.			
1		servation easements held by the organization	(11,57				
		of land for public use (for example, recrea		,	•	ea	
		f natural habitat	Preservation of a	certified histo	oric structure		
•		of open space	fied concernation contribution in the form of	o oonoon otid	n accoment on	the lea	.+
2	day of the tax year		fied conservation contribution in the form of		leid at the End of		
а							<u> Tour</u>
a b		And and the second second from the second seco					
c	•		ucture included in (a)				
		vation easements included in (c) acquired a					
		., .		2d			
3			leased, extinguished, or terminated by the or		uring the tax		
	year						
4	Number of states v	where property subject to conservation eas	sement is located				
5	Does the organizat	tion have a written policy regarding the per	riodic monitoring, inspection, handling of				_
	,	orcement of the conservation easements if			Yes		No
6	Staff and voluntee	r hours devoted to monitoring, inspecting,	handling of violations, and enforcing conser-	vation easem	ents during the	year	
_		<u> </u>					
7	Amount of expens	es incurred in monitoring, inspecting, hanc	dling of violations, and enforcing conservation	n easements	during the year		
8		wation assemant reported on line 2(d) above	ve satisfy the requirements of section $170(h)$	4)(D)(i)			
0	and section 170(h)				Yes		No
9			on easements in its revenue and expense sta				
Ū		- ·	note to the organization's financial statement		bes the		
		ounting for conservation easements.					
Par	t III Organiza	ations Maintaining Collections of	f Art, Historical Treasures, or Othe	er Similar	Assets.		
	Complete if	the organization answered "Yes" on Form	n 990, Part IV, line 8.				
1a	If the organization	elected, as permitted under FASB ASC 95	8, not to report in its revenue statement and	balance she	et works		
	of art, historical tre	easures, or other similar assets held for put	olic exhibition, education, or research in furth	erance of pu	ıblic		
	service, provide in	Part XIII the text of the footnote to its finar	ncial statements that describes these items.				
b	If the organization	elected, as permitted under FASB ASC 95	i8, to report in its revenue statement and bal	ance sheet w	orks of		
	art, historical treas	ures, or other similar assets held for public	exhibition, education, or research in further	ance of publi	c service,		
	-	ng amounts relating to these items:					
~	.,			\$			
2			asures, or other similar assets for financial ga	ain, provide			
-	-	unts required to be reported under FASB A	-	*			
		eduction Act Notice, see the Instructions	s for Form 990		chedule D (For	m 000	1 2022
	09-01-22			3		m 990	, 2022
202001	55-01-22		26				

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THE JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA AND RESEARCH, INC. 20 - 8783702Page 2 Schedule D (Form 990) 2022 Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued) 3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply): Public exhibition Loan or exchange program а d Other h Scholarly research Preservation for future generations С Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. 4 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets 5 to be sold to raise funds rather than to be maintained as part of the organization's collection? No Yes Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No If "Yes," explain the arrangement in Part XIII and complete the following table: b Amount 1c c Beginning balance d Additions during the year 1d 1e е Distributions during the year f Ending balance 1f 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10. Part V (a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back **1a** Beginning of year balance b Contributions С Net investment earnings, gains, and losses Grants or scholarships d Other expenditures for facilities е and programs Administrative expenses f End of year balance g Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: 2 **a** Board designated or quasi-endowment % b Permanent endowment % % Term endowment The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the Yes No organization by: (i) Unrelated organizations 3a(i) (ii) Related organizations 3a(ii) b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? 3b Describe in Part XIII the intended uses of the organization's endowment funds. Part VI | Land, Buildings, and Equipment. Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other (b) Cost or other (c) Accumulated (d) Book value basis (investment) basis (other) depreciation 1a Land b Buildings Leasehold improvements С d Equipment

Schedule D (Form 990) 2022

0.

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e Other

Total. Add lines 1a through 1e. (Column (d) must equal Form 990. Part X. column (B), line 10c.)

	THE	JOAN	GANZ	COONEY	CENTER	FOR
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EDUCATIONAL MEDIA AND RESEARCH, INC.

Schedule D (Form 990) 2022 EDUCATIONAL M Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A) DIVERSIFIED INVESTMENTS	23,023,422.	END-OF-YEAR MARKET VALUE
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total (Col. (b) must equal Form 000 Part X. col. (B) line 12.)	23 023 422	

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total, (Col. (b) must equal Form 990, Part X, col. (B) line 13.)		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) Part X Other Liabilities.	
Part X Other Liabilities.	

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.
(a) Description of liability (k)

1.	(a) Description of liability	(b) Book value
(1)	Federal income taxes	
(2)	INTERCOMPANY PAYABLE	5,649,239.
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total.	(Column (b) must equal Form 990. Part X. col. (B) line 25.)	5,649,239.

Column (Column (b) must equal form 990, Part A, Col. (b) inte 23.)

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII ... X

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Schedule D (Form 990) 2022

0 s h s	THE JOAN GANZ COONEY CENTER FOR dule D (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH. I	NC	20-8783702 Page 4
	dule D (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, I t XI Reconciliation of Revenue per Audited Financial Statement		Tage -
. ai	Complete if the organization answered "Yes" on Form 990, Part IV, li		
1	·		1
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	2a	
b	Donated services and use of facilities		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIII.)		
e	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)		
с	Add lines 4a and 4b		4c
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990. Part I. line 12		
Pa	t XII Reconciliation of Expenses per Audited Financial St	atements With Expen	ses per Return.
	Complete if the organization answered "Yes" on Form 990, Part IV, li	ine 12a.	
1	Total expenses and losses per audited financial statements		1
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
а	Donated services and use of facilities	2a	
b	Prior year adjustments		
с	Other losses	2c	
d	Other (Describe in Part XIII.)		
е	Add lines 2a through 2d		2e
3	Subtract line 2e from line 1		
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
с	Add lines 4a and 4b		4c
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line	18.)	5

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

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PART X, LINE 2:

THE JOAN GANZ COONEY CENTER DOES NOT RECEIVE ITS OWN STANDALONE AUDITED

FINANCIAL STATEMENTS. THE JOAN GANZ COONEY CENTER IS INCLUDED WITHIN THE

CONSOLIDATED FINANCIAL STATEMENTS OF ITS PARENT, SESAME WORKSHOP. THE

BELOW FIN-48 FOOTNOTE IS REPRODUCED FROM THE CONSOLIDATED FINANCIAL

STATEMENTS.

THE COMPANY FOLLOWS GUIDANCE THAT CLARIFIES THE ACCOUNTING FOR UNCERTAINTY

IN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN, INCLUDING

ISSUES RELATING TO CONSOLIDATED FINANCIAL STATEMENT RECOGNITION AND

MEASUREMENT. THIS GUIDANCE PROVIDES THAT THE TAX EFFECTS

FROM AN UNCERTAIN TAX POSITION CAN ONLY BE RECOGNIZED IN THE CONSOLIDATED

232054 09-01-22

Schedule D (Form 990) 2022

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EDUCATIONAL MEDIA AND RESEARCH, INC.

Schedule D (Form 990) 2022 EDUCATIONAL MEI Part XIII Supplemental Information (continued)

SUSTAINED IF THE POSITION WERE TO BE CHALLENGED BY A TAXING AUTHORITY. THE

FINANCIAL STATEMENTS IF THE POSITION IS "MORE-LIKELY-THAN-NOT" TO BE

ASSESSMENT OF THE TAX POSITION IS BASED SOLELY ON THE TECHNICAL MERITS OF

THE POSITION, WITHOUT REGARD TO THE LIKELIHOOD THAT THE TAX POSITION MAY

BE CHALLENGED.

THE COMPANY IS EXEMPT FROM INCOME TAX UNDER IRC SECTION 501(C)(3), THOUGH

IT IS SUBJECT TO TAX ON INCOME UNRELATED TO ITS EXEMPT PURPOSE, UNLESS

THAT INCOME IS OTHERWISE EXCLUDED BY THE CODE. THE COMPANY HAS PROCESSES

PRESENTLY IN PLACE TO ENSURE THE MAINTENANCE OF ITS TAX-EXEMPT STATUS; TO

IDENTIFY AND REPORT UNRELATED INCOME; TO DETERMINE ITS FILING AND TAX

OBLIGATIONS IN JURISDICTIONS FOR WHICH IT HAS NEXUS; AND TO IDENTIFY AND

EVALUATE OTHER MATTERS THAT MAY BE CONSIDERED TAX POSITIONS. THE COMPANY

HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT

REQUIRE RECOGNITION OR DISCLOSURE IN THE CONSOLIDATED FINANCIAL

STATEMENTS. IN ADDITION, THE COMPANY HAS NOT RECORDED A PROVISION FOR

INCOME TAXES AS IT HAS NO MATERIAL TAX LIABILITY FROM UNRELATED BUSINESS

INCOME ACTIVITIES.

Schedule D (Form 990) 2022

232055 09-01-22

SCHEDULE F	Stateme	tas 📖	OMB No. 1545-0047			
(Form 990)	Complete if the		2022			
Department of the Treasury		Or	Open to Public			
Internal Revenue Service	Go to _W		spection			
Name of the organization THE JOAN GANZ COONEY C	ENTER FOR				Employer ider	tification number
EDUCATIONAL MEDIA AND	RESEARCH, IN	c.			20-8783702	2
Part I General Info	rmation on A	ctivities Out	side the United States. Comple	te if the organ	ization answered	"Yes" on
Form 990, Part I				0		
			ds to substantiate the amount of its gran he selection criteria used to award the g			Yes No
2 For grantmakers. Desc United States.	cribe in Part V the	e organization's	procedures for monitoring the use of its	grants and ot	her assistance ou	utside the
3 Activities per Region. (T	he following Part	I, line 3 table ca	an be duplicated if additional space is ne	eded.)		
(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and		(e) If acti is a pro describe	vity listed in (d) gram service, e specific type (s) in the region	(f) Total expenditures for and investments in the region
CENTRAL AMERICA AND						
THE CARIBBEAN -						
ANTIGUA & BARBUDA,						
ARUBA, BAHAMAS,	0	0	INVESTMENTS			23,023,422.
3 a Subtotal	0	0				23,023,422.
b Total from continuation sheets to Part I	0	0				0.
c Totals (add lines 3a and 3b)	0	0				23,023,422.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2022

232071 10-17-22

EDUCATIONAL MEDIA AND RESEARCH, INC.

Schedule F (Form 990) 2022

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)	
			ecognized as charities by the						
			or counsel has provided a sect			►			
3 Enter total number of	3 Enter total number of other organizations or entities								

Schedule F (Form 990) 2022

EDUCATIONAL MEDIA AND RESEARCH, INC.

20-8783702

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.								
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)	

Schedule F (Form 990) 2022

Page 3

	THE JOAN GANZ COONEY CENTER FOR		
	Ile F (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, INC.	20 - 8783702	Page 4
Part	IV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)</i>	Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to separately file Form 3520, Annual Return To Report Transactions With Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)	Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect to Certain Foreign Corporations (see Instructions for Form 5471)</i>	X Yes	No No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)</i>	Yes	X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? <i>If</i> "Yes," <i>the organization may be required to file Form 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships (see Instructions for Form 8865)</i>	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? <i>If</i> "Yes," <i>the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990)</i>	Yes	X No

Schedule F (Form 990) 2022

Schedule F (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, INC.

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

PART IV

SESAME WORKSHOP INVESTS IN DOMESTIC AND FOREIGN LIMITED PARTNERSHIPS

THAT MAY OWN AN INTEREST IN A FOREIGN CORPORATION, PASSIVE FOREIGN

INVESTMENT COMPANY, OR FOREIGN PARTNERSHIP. NEVERTHELESS, THE

WORKSHOP'S INVESTMENT ACTIVITIES MAY NOT REACH THE THRESHOLDS REQUIRED

FOR FILING THE FORM 5471. IN ADDITION, SESAME WORKSHOP IS THE PARENT

ORGANIZATION TO VARIOUS FOREIGN SUBSIDIARIES FOR WHICH A FORM 5471 MAY

BE REQUIRED. TO THE EXTENT ANY OF THESE FORMS ARE COMPLETED, THEY HAVE

BEEN FILED WITH THE ORGANIZATION'S FORM 990-T.

232075 10-17-22

SCHEDULE G	Suppleme	ental Information Regarding	Fund	Iraisi	ing or Gaming A	ctiv	ities	OMB No. 1545-0047		
(Form 990)	Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.									
Department of the Treasury	Attach to Form 990 or Form 990-EZ. Open to Public									
Internal Revenue Service		o www.irs.gov/Form990 for instruc	ctions	and t	he latest information	า.	E	Inspection		
Name of the organization		ANZ COONEY CENTER FOR						lentification number		
Part I Fundrais		L MEDIA AND RESEARCH, INC.					20-87837			
required to	complete this par					ine 1	7. Form 990-E	Z filers are not		
 a Mail solicitat b Internet and c Phone solici d In-person so 	tions email solicitations tations licitations	s f X Solicita g Special	tion of tion of fundra	non-g gover aising	overnment grants nment grants events					
key employees list	ed in Form 990, P) highest paid indiv	or oral agreement with any individual art VII) or entity in connection with p viduals or entities (fundraisers) pursu organization.	rofessi	onal fi	undraising services?	-	X Ye			
(i) Name and address or entity (func		(ii) Activity	(iii) fundr have c or cor contrib	ustody itrol of	(iv) Gross receipts from activity	to (c	Amount paid or retained by fundraiser ted in col. (i)	(vi) Amount paid to (or retained by) organization		
STACEY GALIATSOS -	7 WOODLAND		Yes	No						
LANE, HUNTING, NY	11743	FUNDRAISING CONSULTANT		X	٥.		100,000	100,000.		
Total 3 List all states in whi or licensing.	ich the organizatio	n is registered or licensed to solicit o	ontrib	utions	or has been notified	it is e	100,000 exempt from (
NY										

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990) 2022

232081 10-27-22

3	Sche	dule	G (Form 990) 2022	EDUCATIONAL	MEDIA	AND RESEARC	CH, INC.
Γ	Par	tll	Fundraising Events.	Complete if the	e organiza	ation answered	"Yes" on F
-			of fundraising event contril	outions and gro	ss incom	e on Form 990-	EZ, lines 1
-					(a)	Event #1	(b) E
					(ev	ent type)	(eve
	Sevenue						
	eve	1 0	aross receipts				
	ñ						

(Form 990) 2022	EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783702 Page 2
Fundraising Events	Complete if the organization answered "Yes" on Form 990, Part I	IV, line 18, or reported more than \$15,000
	ributions and gross income on Form 990-EZ, lines 1 and 6b. List evo	

			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through col. (c))
e			(event type)	(event type)	(total number)	(-//
Revenue	1	Gross receipts				
	2	Less: Contributions				
	3	Gross income (line 1 minus line 2)				
	4	Cash prizes				
	5	Noncash prizes				
penses	6	Rent/facility costs				
Direct Expenses	7	Food and beverages				
ā	8	Entertainment				
	9	Other direct expenses				
	10	Direct expense summary. Add lines 4 through	9 in column (d)			
	11	Net income summary. Subtract line 10 from lir	ne 3, column (d)			

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than

\$15,000 on Form 990-EZ, line 6a.

anue		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue				
S	2 Cash prizes				
Direct Expenses	3 Noncash prizes				
Direct E	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	└── Yes % └── No	└── Yes % └── No	Yes %	
	7 Direct expense summary. Add lines 2 through	n 5 in column (d)			
	8 Net gaming income summary. Subtract line 7	' from line 1, column (d)			
9	Enter the state(s) in which the organization condu	ucts gaming activities:			
	a Is the organization licensed to conduct gaming a b If "No," explain:				Yes No
	a Were any of the organization's gaming licenses ro b If "Yes," explain:				Yes No
23208)82 10-27-22			Sche	dule G (Form 990) 2022

Schedule G (Form 990) 2022

	THE JOAN GANZ COONEY CENTER FOR			
Sch	edule G (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, INC. 20	-8783702	2	Page 3
11	Does the organization conduct gaming activities with nonmembers?	🗌 ١	/es	No
	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed			
	to administer charitable gaming?	. 🗌 Y	/es	No No
	Indicate the percentage of gaming activity conducted in:			
	The organization's facility			%
	An outside facility	13b		%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
	Name			
	Address			
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	🗆 ١	(es	No No
h	If "Yes," enter the amount of gaming revenue received by the organization \$ and the amount			
~	of gaming revenue retained by the third party \$			
с	If "Yes," enter name and address of the third party:			
	Name			
	Address			
16	Gaming manager information:			
	Name			
	Gaming manager compensation \$			
	Description of services provided			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?	יי 🗌 א	/es	🗌 No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
	organization's own exempt activities during the tax year \$			
Pa	rt IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and	Part III, line	es 9, 9	b, 10b,
	15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.			
PAR	T I, LINE 2B, COLUMN (V):			
THE	JOAN GANZ COONEY CENTER ENGAGED THE SERVICES OF A PROFESSIONAL			
FUN	DRAISER IN FISCAL 2023 TO ASSIST THE ORGANIZATION WITH CULTIVATING			
DON	ORS AND DEVELOPING STRATEGIES FOR INCREASING SUPPORT OF THE CENTER'S			
EDU	CATIONAL PROGRAMS. WHILE THE FORM 990 REPORTS NO REVENUES RAISED FROM			
	· · · · · · · · · · · · · · · · · · ·			
THE	FUNDRAISER'S EFFORTS ON THE CURRENT RETURN, THE VARIOUS TOUCHPOINTS			
SHO	ULD RESULT IN ADDITIONAL DONOR SUPPORT THAT WILL BE REPORTED ON			
	CEEDING FORMS 990. THE FUNDRAISER IDENTIFIED IN SCHEDULE G ASSISTED IN			
SEC	URING THE VARIOUS DIFFERENT GRANT AWARDS JGC RECEIVED BOTH IN FISCAL			
23208	33 10-27-22 Sch	edule G (F	orm 9	990) 2022

Part IV Supplemental Information (continued)

2023 AND IN FUTURE YEARS AS WELL (VIA MULTI-YEAR GRANT AGREEMENTS).

Schedule G (Form 990)

232084 04-01-22

SC	HEDULE J	Compensation Information	1	OMB No. 1	545-004	47		
(Fo	rm 990)	For certain Officers, Directors, Trustees, Key Employees, and Highest	F	20	2022			
		Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23		ZU		-		
Dena	tment of the Treasury	Attach to Form 990.	·	Open to				
	al Revenue Service	Go to www.irs.gov/Form990 for instructions and the latest information.		Inspe	ction			
Nan	ne of the organization	THE JOAN GANZ COONEY CENTER FOR	Employer i	dentificatio	on nui	mber		
		EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8	783702				
Pa	rt I Question	s Regarding Compensation						
					Yes	No		
1a	Check the appropri	ate box(es) if the organization provided any of the following to or for a person listed on For	m 990,					
	Part VII, Section A,	line 1a. Complete Part III to provide any relevant information regarding these items.						
	First-class or c	harter travel Housing allowance or residence for per	sonal use					
	Travel for com							
		ation and gross-up payments Health or social club dues or initiation f						
	Discretionary s	spending account Personal services (such as maid, chauf	eur, chef)					
b	•	on line 1a are checked, did the organization follow a written policy regarding payment or						
	reimbursement or p	rovision of all of the expenses described above? If "No," complete Part III to explain		1b		<u> </u>		
2	-	n require substantiation prior to reimbursing or allowing expenses incurred by all directors,						
	trustees, and office	rs, including the CEO/Executive Director, regarding the items checked on line 1a?		2		<u> </u>		
3		ny, of the following the organization used to establish the compensation of the organization						
		ctor. Check all that apply. Do not check any boxes for methods used by a related organize	ation to					
	·	ation of the CEO/Executive Director, but explain in Part III.						
	Compensation	committee Written employment contract						
		ompensation consultant Compensation survey or study						
	Form 990 of o	ther organizations Approval by the board or compensation	ı committee					
	Duning the user dis	any new an listed on Faura 000 Dart VIII. Castion A. line to with momentate the filling						
4		any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing						
_	organization or a re			10		x		
a h		e payment or change-of-control payment?		41		x		
b	-	eive payment from a supplemental nonqualified retirement plan?				x		
С	•	eive payment from an equity-based compensation arrangement?		40				
	I Tes to any of in	les 4a°c, list the persons and provide the applicable amounts for each item in Part III.						
	Only section 501/c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.						
5		n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation	tion					
Ŭ	contingent on the r							
я	•			5a		x		
	Any related organiz					x		
	, ,	r 5b, describe in Part III.	,					
6		n Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensa	tion					
Ŭ	contingent on the n							
а	•			6a		x		
	Any related organiz					x		
~	, ,	r 6b, describe in Part III.						
7		n Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed paymer	its					
•		les 5 and 6? If "Yes," describe in Part III		7	х			
8		reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to						
5	-			8		x		
9		id the organization also follow the rebuttable presumption procedure described in						
5		153.4958-6(c)?		9				
LHA		eduction Act Notice, see the Instructions for Form 990.		lule J (Form	n 990) 2022		

232111 10-18-22

EDUCATIONAL MEDIA AND RESEARCH, INC.

Schedule J (Form 990) 2022

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

20-8783702

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W	/-2 and/or 1099-MIS0 compensation	C and/or 1099-NEC	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B)
(A) Name and Title		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation			reported as deferred on prior Form 990
(1) STEPHEN YOUNGWOOD	(i)	0.	0.	0.	0.	0.	0.	0.
DIRECTOR/CEO (THRU 2/6/23)	(ii)	746,418.	274,431.	1,294.	30,500.	7,839.	1,060,482.	0.
(2) SHERRIE ROLLINS WESTIN	(i)	0.	0.	0.	0.	0.	0.	0.
CHAIRMAN/PRESIDENT SESAME WORKSHOP	(ii)	621,380.	237,930.	5,438.	30,434.	2,839.	898,021.	0.
(3) JOSEPH SALVO	(i)	0.	0.	0.	0.	0.	0.	0.
SECRETARY	(ii)	393,137.	123,200.	5,617.	26,317.	34,647.	582,918.	0.
(4) MICHAEL PRESTON	(i)	0.	0.	0.	0.	0.	0.	0.
EXECUTIVE DIRECTOR JGC CENTER	(ii)	263,594.	80,315.	2,287.	27,591.	59,058.	432,845.	0.
(5) KAREN HAYNES-BLAKE	(i)	0.	0.	0.	0.	0.	0.	0.
TREASURER (THRU 11/3/22)	(ii)	173,935.	53,427.	722.	18,455.	38,746.	285,285.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Schedule J (Form 990) 2022

Schedule J (Form 990) 2022

EDUCATIONAL MEDIA AND RESEARCH, INC.

20-8783702

Pag<u>e 3</u>

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 7:

OF THE INDIVIDUAL'S REPORTED ON SCHEDULE J OF THE JOAN GANZ COONEY CENTER'S

FORM 990, ONLY THE EXECUTIVE DIRECTOR EXCLUSIVELY PROVIDES SERVICES TO THE

CENTER (AND YET RECEIVE A W-2 FROM SESAME WORKSHOP, ITS MEMBER

ORGANIZATION). THE EXECUTIVE DIRECTOR PARTICIPATES IN SESAME WORKSHOP'S

TARGETED INCENTIVE PROGRAM, AS DO THE OTHER INDIVIDUALS REPORTED IN

SCHEDULE J.

THE TARGETED INCENTIVE COMPENSATION AMOUNT REPORTED FOR EACH EMPLOYEE IS

BASED ON A COMBINATION OF JOB LEVEL, INDIVIDUAL PERFORMANCE AND COMPANY

PERFORMANCE. THE BOARD OF TRUSTEES OF SESAME WORKSHOP DETERMINES WHETHER

INCENTIVE COMPENSATION PAYMENTS WILL BE MADE FOR A GIVEN YEAR AND THE TOTAL

AMOUNT AVAILABLE FOR INCENTIVE COMPENSATION.

Schedule J (Form 990) 2022

SCHEDULE O (Form 990) Department of the Treasury	Supplemental Information to Form 990 or 990 Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ.	-EZ
Internal Revenue Service Name of the organization	Go to www.irs.gov/Form990 for the latest information. THE JOAN GANZ COONEY CENTER FOR	Employer identification number
	EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783702
FORM 990, PART III	LINE 1, DESCRIPTION OF ORGANIZATION MISSION:	
PRODUCERS, AND EDUC	CATORS TO PUT THIS RESEARCH INTO ACTION TO SUPPORT	
CHILDREN'S LEARNING	AND WELLBEING. WE FACILITATE AN INTERNATIONAL	
NETWORK OF RESEARCH	IERS AND PARTNER WITH YOUNG PEOPLE THEMSELVES,	
ELEVATING THEIR VO	CES IN OUR RESEARCH AND ENGAGING THEM IN	
CO-DESIGNING DIGITA	AL MEDIA EXPERIENCES. WE ALSO WORK DIRECTLY WITH	
POLICY MAKERS AND	INVESTORS TO DRIVE NATIONAL CONVERSATIONS AND	
DECISIONS THAT HELI	CHILDREN THRIVE WITHIN OUR DIGITAL WORLD.	
FORM 990, PART III	LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:	
THE CENTER'S KEY PI	RIORITIES REMAIN CONSISTENT WITH FY23:	
1. ENABLE INNOVATOR	S TO DESIGN WITH AND FOR KIDS	
2. PROMOTE CHILDREN	'S WELL-BEING IN A DIGITAL WORLD	
3. SUPPORT MEDIA IN	NOVATION WITH YOUTH AUDIENCES	
DESIGNING WITH AND	FOR KIDS	
THE CENTER FORMALLY	ANNOUNCED ITS COMMITMENT TO PUTTING KIDS AT THE	
CENTER OF DESIGN W	TH OFFICIAL LAUNCH OF THE SANDBOX, AN INNOVATION AND	
DESIGN LAB FOR NEW	DIGITAL PRODUCTS. THE SANDBOX LEVERAGES	
CHILD-CENTERED DES	GN PRACTICES AND RESEARCH EXPERTISE TO HELP DIGITAL	
DESIGNERS (1) BUILI	BETTER DIGITAL MEDIA PRODUCTS THAT LEAD TO POSITIVE	
OUTCOMES FOR KIDS,	(2) ACQUIRE A DEEPER UNDERSTANDING OF HOW RESEARCH	
AND PARTICIPATORY	ETHODS CAN LEAD TO PRODUCTS THAT BETTER ENGAGE KIDS	
AND ACHIEVE THEIR	NTENDED IMPACT, AND (3) ENGAGE KIDS IN PRODUCT	
IDEATION, INCLUDING	G THOSE WHO HAVE BEEN SYSTEMICALLY UNDER-REPRESENTED	
IN DESIGN. WITH A	COMBINATION OF PHILANTHROPIC FUNDING AND EARNED	
LHA For Paperwork Re	duction Act Notice, see the Instructions for Form 990 or 990-EZ.	Schedule O (Form 990) 2022
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Vame of the organization THE JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA AND RESEARCH, INC.	Employer identification number 20-8783702
EVENUE, THE CENTER WORKED WITH A RANGE OF PRODUCT TEAMS FROM SMALL AI	
DUCATION STARTUPS TO AN ESTABLISH NONPROFIT WITH A GLOBAL REACH. THE	
ORK WAS CARRIED OUT IN PARTNERSHIP WITH LABS IN NYC, BALTIMORE, AND	
EATTLE THAT HELPED RECRUIT DIVERSE CHILDREN AND STAFF SESSIONS WITH	
ESEARCH ASSISTANTS.	
PROMOTING CHILDREN'S WELL-BEING IN A DIGITAL WORLD	
HE CENTER CONTINUED ITS WORK TO DEFINE AND BUILD AWARENESS OF THE	
MERGING DOMAIN OF CHILDREN'S WELL-BEING IN DIGITAL SPACES. THE TEAM	
CONTINUED TO LEAD A MULTI-SECTOR ADVOCACY CAMPAIGN FOR THE RITEC	
NITIATIVE ("RESPONSIBLE INNOVATION IN TECHNOLOGY FOR CHILDREN"), IN	
PARTNERSHIP WITH THE LEGO GROUP AND UNICEF, PRIMARILY FOCUSED ON THE US	
UT ALSO COORDINATING WITH SIMILAR EFFORTS IN OTHER COUNTRIES. THE	
ENTER ALSO CONTINUED TO DEVELOP A "DIGITAL THRIVING PLAYBOOK" BY AND	
OR THE ONLINE GAMING INDUSTRY, IN PARTNERSHIP WITH THE FAIR PLAY	
LLIANCE, TO PROMOTE POSITIVE OUTCOMES IN GAME PLAY. THE TEAM HOSTED OR	
PARTICIPATED IN 11 EVENTS THAT WERE ATTENDED BY MORE THAN 1,600	
TTENDEES, PROMOTED WELL-BEING TOPICS AND ACTIVITIES ON THEIR BLOG AND	
VIA SOCIAL MEDIA ACCOUNTS, AND LAUNCHING A NEW DESIGN WELL, PLAY WELL	
NLINE HUB TO COLLECT AND SHARE WORK FROM THE FIELD.	
UPPORTING MEDIA INNOVATION FOR YOUTH AUDIENCES	
HE CENTER CONCLUDED ITS THREE-YEAR NEXT GEN PUBLIC MEDIA PARTNERSHIP	
TTH THE CORPORATION FOR PUBLIC BROADCASTING, WHICH WAS FOCUSED ON	
ELPING PUBLIC TELEVISION AND RADIO STATIONS ACROSS THE COUNTRY BETTER	
NGAGE TWEEN AND TEEN AUDIENCES. THE TEAM ENGAGED MORE THAN 100	
TATIONS ACROSS THE COUNTRY IN REGULAR COMMUNITY OFFERINGS INCLUDING AN	
CTIVE PEER LEARNING COMMUNITY, A WEBINAR SERIES, AND PROFESSIONAL	

Name of the organization THE JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA AND RESEARCH, INC.	Employer identification number 20-8783702
boomionia marin'ny Kabimon, inc.	20 0703702
DEVELOPMENT WORKSHOPS. THE CENTER ALSO OFFERED A FUNDED ACCELERATOR FOR	
12 STATIONS TO PILOT AND EXPERIMENT WITH NEW APPROACHES TO	
YOUTH-FOCUSED INITIATIVES, LEVERAGING THE TEAM'S PUBLISHED REPORTS	
FREQUENTLY CITED BY THE PUBLIC MEDIA FIELD AND BEYOND, INCLUDING THE	
MISSING MIDDLE (MAY 2021), GEN Z IN THE ROOM (JANUARY 2023), AND A	
SERIES OF RESEARCH PRACTICE BRIEFS, FOUND AT	
TOOLKIT.NEXTGENPUBLICMEDIA.ORG.	
COMMUNICATIONS HIGHLIGHTS	
THE CENTER OFFERED SEASON 2 OF THE "INTO THE DIGITAL FUTURE" PODCAST, A	
SERIES OF CONVERSATIONS HOSTED BY COONEY CENTER SENIOR FELLOW JORDAN	
SHAPIRO AND ROBLOX'S DIRECTOR OF COMMUNITY SAFETY AND CIVILITY LAURA	
HIGGINS. GUESTS INCLUDED LEADERS IN THE FIELDS OF CHILDREN'S MEDIA,	
TECH, HEALTH, AND RESEARCH. GUESTS INCLUDED AUSTRALIA'S ESAFETY	
COMMISSIONER AND REPRESENTATIVES FROM THE US CENTERS FOR DISEASE	
CONTROL & PREVENTION, THE UNITED NATIONS, AND A RANGE OF COMPANIES AND	
NONPROFITS.	
THE TEAM PRESENTED THEIR WORK AT ANNUAL CONFERENCES HELD BY THE MILKEN	
INSTITUTE, THE SOCIETY FOR RESEARCH IN CHILD DEVELOPMENT, SXSW,	
ASU+GSV, GAMES FOR CHANGE, ACM INTERACTION DESIGN AND CHILDREN (IDC),	
ALL TECH IS HUMAN, DUST OR MAGIC, AND OTHERS.	
PART V, LINE 1	
THE CENTER DOES ENGAGE THE SERVICES OF VARIOUS INDEPENDENT CONTRACTORS	
THROUGHOUT THE YEAR (AS EVIDENCED BY THE REPORTING OF TWO TOP 5 HIGHEST	
PAID VENDORS IN PART VII OF THE FORM 990). ALL 1099S ISSUED TO THESE	
VENDORS, AS REQUIRED BY THE INTERNAL REVENUE SERVICE, ARE ISSUED BY THE	

15300517 153424 0172772-00007

Schedule O (Form 990) 202	22	
Name of the organization	THE JOAN GANZ COONEY CENTER FOR	Employer ider
	EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783

CENTER'S PARENT ORGANIZATION, SESAME WORKSHOP.

FORM 990, PART VI, SECTION A, LINE 6:

THE JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA AND RESEARCH, INC.'S SOLE

CORPORATE MEMBER IS ITS SUPPORTED ORGANIZATION, SESAME WORKSHOP.

FORM 990, PART VI, SECTION A, LINE 7A:

SESAME WORKSHOP IS THE SOLE MEMBER OF THE ORGANIZATION. IT HAS THE RIGHT TO

ELECT OR REMOVE DIRECTORS AS WELL AS APPROVE ANY AMENDMENTS TO THE BYLAWS

OF THE ORGANIZATION.

FORM 990, PART VI, SECTION A, LINE 7B:

SESAME WORKSHOP IS THE SOLE MEMBER OF THE ORGANIZATION. IT HAS THE RIGHT TO

ELECT OR REMOVE DIRECTORS AS WELL AS APPROVE ANY AMENDMENTS TO THE BYLAWS

OF THE ORGANIZATION.

FORM 990, PART VI, SECTION B, LINE 11B:

THE FORM 990 WAS PREPARED BY AN INDEPENDENT ACCOUNTING FIRM IN CONJUNCTION

WITH SESAME WORKSHOP'S INTERNAL FINANCE DEPARTMENT. A SECONDARY REVIEW IS

DONE BY SESAME WORKSHOP'S GENERAL COUNSEL, AND A COPY OF THE COMPLETED 990

IS DISTRIBUTED TO THE FULL BOARD OF DIRECTORS PRIOR TO ITS FILING WITH THE

INTERNAL REVENUE SERVICE.

FORM 990, PART VI, SECTION B, LINE 12C:

AS PART OF SESAME WORKSHOP'S CONFLICT OF INTEREST, ALL DIRECTORS AND

OFFICERS, INCLUDING THOSE OF THE JOAN GANZ COONEY CENTER, ARE REQUIRED TO

REVIEW THE POLICY ANNUALLY, AND DISCLOSE ANY REAL OR POTENTIAL CONFLICT OF

INTEREST IN RESPONSE TO A CONFLICT OF INTEREST QUESTIONNAIRE. THE COMPLETED

232212 10-28-22

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Schedule O (Form 990) 2022

	HE EVENT OF A REAL OR POTENTIAL CONFLICT, THE BOARD AND THE GENERAL
COUNS	SEL/SECRETARY SHALL ENFORCE THE CONFLICT OF INTEREST POLICY'S
REQU	IREMENT OF RECUSAL FROM PARTICIPATING IN ANY DELIBERATIONS AND
DECIS	SIONS RELEVANT TO THE DISCLOSURES.
FORM	990, PART VI, SECTION B, LINE 15A:
ALL (DFFICERS REPORTED ON THE FORM 990 (INCLUDING MICHAEL PRESTON) RECEIVE
THEIF	R COMPENSATION FROM A RELATED ORGANIZATION, SESAME WORKSHOP. THE
PROCI	ESS FOR DETERMINING THE COMPENSATION OF THESE INDIVIDUALS IS REPORTED
ON TH	HAT ORGANIZATION'S ANNUAL FORM 990.
FORM	990, PART VI, SECTION C, LINE 19:
THE J	JOAN GANZ COONEY'S FORM 990 IS AVAILABLE ON ITS WEBSITE
(HTTI	?://JOANGANZCOONEYCENTER.ORG) AND ON THE INTERNET AT WWW.GUIDESTAR.ORG.
A FUI	L COPY OF THE CONSOLIDATED AUDITED FINANCIAL STATEMENTS OF SESAME
WORKS	SHOP WHICH INCLUDE THE JOAN GANZ COONEY CENTER, ARE AVAILABLE ON THE
SESAI	ME WORKSHOP WEBSITE, WWW.SESAMEWORKSHOP.ORG. THE JOAN GANZ COONEY'S
GOVEI	RNING DOCUMENTS AND CONFLICT OF INTEREST POLICY ARE AVAILABLE UPON
WRIT	TEN REQUEST.
FORM	990, PART IX, LINE 11G
JGC I	INCURRED \$654,419 IN CONSULTING EXPENSES IN FISCAL YEAR 2023
COMPI	RISED OF THE FOLLOWING:
-PROJ	JECT MANAGER \$184,130
RESI	EARCHER \$183,050
-MED	IA CONSULTANT \$99,150
-NETV	NORK STRATEGIST \$58,334
232212	10-28-22 Schedule O (Form 990) 2022 47
005	17 153424 0172772-00007 2022.05090 THE JOAN GANZ COONEY CENT 01727

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 Page 2

 Name of the organization
 THE JOAN GANZ COONEY CENTER FOR EDUCATIONAL MEDIA AND RESEARCH, INC.
 Employer identification number 20-8783702

QUESTIONNAIRES ARE REVIEWED BY THE GENERAL COUNSEL/SECRETARY TO THE BOARD.

EDUCATIONAL MEDIA AND RESEARCH, INC.	
	20-8783702
TECH CONSULTANT \$40,000	
· · · · · · · · · · · · · · · · · · ·	
EVENT COORDINATOR \$25,100	
ILLUSTRATOR \$19,905	
EDITOR \$17,970	
WEB DESIGNER \$15,780	
YOUTH OUTREACH MGR \$11,000	
32212 10-28-22	Schedule O (Form 990) 202

SCHEDULE R (Form 990)	Related Organizations and Unrelated Partnerships Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37. Attach to Form 990.		OMB No. 1545-0047
Department of the Treasury Internal Revenue Service		Open to Public Inspection	
Name of the organizati	on THE JOAN GANZ COONEY CENTER FOR	Employer ide	entification number
	EDUCATIONAL MEDIA AND RESEARCH, INC.	20-8783	3702

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
	-				

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	(f) Direct controlling entity	cont	g) 512(b)(13) trolled tity?
				501(c)(3))		Yes	No
SESAME WORKSHOP - 13-2655731							
1900 BROADWAY							
NEW YORK, NY 10023	EDUCATION MEDIA	NEW YORK	501(C)(3)	LINE 7	N/A		х
SESAME STREET, INC 13-2677928							
1900 BROADWAY							
NEW YORK, NY 10023	TITLE HOLDING	DELAWARE	501(C)(2)	N/A	SESAME WORKSHOP		х
THE ELECTRIC COMPANY INC 13-2722079							
1900 BROADWAY							
NEW YORK, NY 10023	TITLE HOLDING	DELAWARE	501(C)(2)	N/A	SESAME WORKSHOP		Х
GALLI GALLI SIM SIM EDUCATIONA							
153 OKHLA INDUSTRIAL ESTATE							
PHASE III, NEW DEHLI, INDIA 110020	EDUCATION MEDIA	INDIA	N/A	N/A	SESAME WORKSHOP		х

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2022

Schedule R (Form 990)

EDUCATIONAL MEDIA AND RESEARCH, INC.

Part II Continuation of Identification of Related Tax-Exempt Organizations

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	(f) Direct controlling entity	cont	(g) n 512(b)(13 ntrolled nization?	
				501(c)(3))		Yes	No	
SESAME WORKSHOP INTERNATIONAL, INC								
83-1810098, 1900 BROADWAY, NEW YORK, NY								
10023	EDUCATION MEDIA	NEW YORK	501(C)(3)	LINE 7	SESAME WORKSHOP		х	
							+	
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Schedule R (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, INC.

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

organizationo troatoù ao a pa		,										
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	h)	(i)	(j		(k)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	Predominant income (related, unrelated, excluded from tax under sections 512-514)	Share of total income	Share of end-of-year assets		ortionate tions?	Code V-UBI amount in box 20 of Schedule	Gener mana partr	al or Pe ging er?	ercentage wnership
		country)		sections 512-514)		400010	Yes	No	K-1 (Form 1065)	Yes	No	
										+		

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	512(b contr	tion b)(13) rolled tity?
		country)		0				Yes	No
CTW COMMUNICATIONS, INC 13-2422089									
1900 BROADWAY			SESAME						
NEW YORK, NY 10023	HOLDING	DE	WORKSHOP	C CORP	0.	٥.			Х
SESAME SERVICES FP, INC 84-4859500			SESAME						
1900 BROADWAY	7		WORKSHOP						
NEW YORK, NY 10023	VIDEO PRODUCTION	DE	INTERNATIONAL	C CORP	0.	0.			х
SESAME STREET BRAND MGMT & SVC SHANGHAI									
ROOM 504, W. TOWER, SHANGHAI CENTER NO. 1376			SESAME						
NANJING, CHINA	EDU. MEDIA	CHINA	WORKSHOP	C CORP	٥.	٥.			Х
SESAME STREET JAPAN GK									
21ST FL SHIROYAMA TRUST TOWER 4-3-1	7		SESAME						
TORANOMON MINATO-KU, JAPAN	EDU. MEDIA	JAPAN	WORKSHOP	C CORP	0.	0.			х
SESAME STREET SEASON 51 PRODUCTIONS, INC -									
84-3808148, 1900 BROADWAY, NEW YORK, NY]		SESAME						
10023	VIDEO PRODUCTION	DE	WORKSHOP	C CORP	٥.	٥.			x

EDUCATIONAL MEDIA AND RESEARCH, INC.

Schedule R (Form 990)

Part IV Continuation of Identification of Related Organizations Taxable as a Corporation or Trust

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign	(d) Direct controlling entity	(e) Type of entity (C corp, S corp,	(f) Share of total income	(g) Share of end-of-year	(h) Percentage ownership	Sec 512(b contr	i) tion b)(13) rolled ity?
		country)		or trust)		assets			No
SESAME STREET SEASON 52 PRODUCTIONS, INC -									
85-1104505, 1900 BROADWAY, NEW YORK, NY			SESAME						
10023	VIDEO PRODUCTION	DE	WORKSHOP	C CORP	٥.	0.			х
SESAME STREET SEASON 53 PRODUCTIONS, INC									
85-3940875, 1900 BROADWAY, NEW YORK, NY	1		SESAME						1
10023	VIDEO PRODUCTION	DE	WORKSHOP	C CORP	Ο.	0.			x
SESAME STREET SEASON 54 PRODUCTIONS, INC									
88-0729335, 1900 BROADWAY, NEW YORK, NY			SESAME						
10023	VIDEO PRODUCTION	DE	WORKSHOP	C CORP	Ο.	0.			х
SESAME STREET SEASON 55 PRODUCTIONS, INC									
92-1734969, 1900 BROADWAY, NEW YORK, NY			SESAME						
10023	VIDEO PRODUCTION	DE	WORKSHOP	C CORP	Ο.	0.			x
SESAME WORKSHOP INITIATIVES (INDIA) PLC									
153 OKLHA INDUSTRIAL ESTATE PHASE III	1		SESAME						1
NEW DEHLI, INDIA 11002	EDU. MEDIA	INDIA	WORKSHOP	C CORP	Ο.	0.			x
SESAME WORKSHOP EUROPE GMBH			SESAME						
NEUMARKTER STRASSE 18-20			WORKSHOP						
MUNICH, GERMANY 81673	EDU. MEDIA	GERMANY	INTERNATIONAL	C CORP	٥.	0.			x
SESAME WORKHSOP LATIN AMERICA S.DE R.L. DE			SESAME						
C.V., BOSQUES DE DURAZNOS 127, PISO 10-B,			WORKSHOP						
COLONIA BOSQUES DE LAS LOMAS, ALCALDA MIGUEL	EDU. MEDIA	MEXICO	INTERNATIONAL	C CORP	Ο.	0.			x
SESAME WORKSHOP EDUCATIONAL SERVICES SOUTH			SESAME						
AFRICA NPC, 1ST FLOOR CRADOCK HEIGHTS, 21	-	SOUTH	WORKSHOP						
· · ·	EDU. MEDIA	AFRICA	INTERNATIONAL	C CORP	0.	0.			х
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Schedule R (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, INC.

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36. Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule. Yes No 1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV? a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity х 1a х **b** Gift, grant, or capital contribution to related organization(s) 1b c Gift, grant, or capital contribution from related organization(s) х 1c х d Loans or loan guarantees to or for related organization(s) 1d х e Loans or loan guarantees by related organization(s) 1e f Dividends from related organization(s) 1f Х х Sale of assets to related organization(s) 1g Х h Purchase of assets from related organization(s) 1h х Exchange of assets with related organization(s) 1i i Lease of facilities, equipment, or other assets to related organization(s) Х 1j Х k Lease of facilities, equipment, or other assets from related organization(s) 1k х 11 Performance of services or membership or fundraising solicitations for related organization(s) н Х **m** Performance of services or membership or fundraising solicitations by related organization(s) 1m Х n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s) 1n Х o Sharing of paid employees with related organization(s) 10 Х p Reimbursement paid to related organization(s) for expenses 1p Х Reimbursement paid by related organization(s) for expenses 1q r Other transfer of cash or property to related organization(s) Х 1r Х s Other transfer of cash or property from related organization(s) 1s

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) SESAME WORKSHOP	м	989,484.	COST
<u>(2)</u>			
(3)			
<u>(4)</u>			
(5)			
(6)			

Schedule R (Form 990) 2022 EDUCATIONAL MEDIA AND RESEARCH, INC.

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Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(b)	(c)	(d)	(e	e)	(f)	(g)	(h	n)	(i)	(j)	(k)
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign country)	Predominant income (related, unrelated, excluded from tax under sections 512-514)	Are partne 501(org Yes	e all rs sec. c)(3) s.?	Share of total income	Share of end-of-year assets	Dispro tion allocat Yes	opor- ate ions?	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Genera manag partne	or Percentag
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Schedule R (Form 990) 2022

Part VII Supplemental Information

Schedule R (Form 990) 2022

Provide additional information for responses to questions on Schedule R. See instructions.

PART IV, IDENTIFICATION OF RELATED ORGANIZATIONS TAXABLE AS CORP OR TRUST:

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKHSOP LATIN AMERICA S.DE R.L. DE C.V.

BOSQUES DE DURAZNOS 127, PISO 10-B, COLONIA BOSQUES DE LAS LOMAS

ALCALDA MIGUEL HIDALGO, CIUDAD DE MXICO, MEXICO C.P. 1170

NAME AND ADDRESS OF RELATED ORGANIZATION:

SESAME WORKSHOP EDUCATIONAL SERVICES SOUTH AFRICA NPC

1ST FLOOR CRADOCK HEIGHTS, 21 CRADOCK AVENUE

ROSEBANK, JOHANNESBURG, SOUTH AFRICA 2196

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