

Overview of Sandbox for Literacy Innovations Partnership Terms

Prior to beginning the Joan Ganz Cooney Center (JGCC) [Sandbox for Literacy Innovations](#), all parties will sign a standard partnership agreement, made available prior to interviewing and signed upon acceptance into the Sandbox. Participation in the Sandbox is conditioned on agreement and compliance with this agreement. The basic terms of this agreement are summarized below and should be reviewed prior to submitting an application.

- Each party will cover its own costs and expenses for their respective services. No monetary compensation will be provided by either party for the services covered by this agreement.
- Each party will comply with relevant laws and policies in the collection and use of children's data. JGCC will own all of its work products created within the scope of partnership; however, JGCC will grant its partners a non-exclusive, royalty-free license to the work product to the extent it is incorporated into partner's IP. However, partners may not use the deliverables, work product, etc. in a misleading manner, in violation of applicable law, or to denigrate JGCC and its affiliates. The license does not include any rights to use JGCC's or its affiliates' names, logos, or trademarks and partners may not refer to JGCC or its affiliates with respect to any product/platform without JGCC's prior written approval. The partner will retain all rights to its existing intellectual property.
- The partnership will be subject to the terms of the Walton Foundation funding and JGCC can use the partner's name and non-confidential information in its reports to its funder.
- JGCC's performance in the partnership does not imply any endorsement of partners' products and/or services by JGCC or any of its affiliated companies (including Sesame Workshop) and partners cannot imply any such endorsement.

The Cooney Center will:

- Provide education and consultation on the science of literacy
- Guide companies through assessment tools to offer a deeper understanding of the current state of the product and to determine alignment with evidence-based design frameworks for children's interactive media and technology
- Facilitate the documentation of product development before, during, and after the partnership



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- Provide education and consultation around research-based approaches to designing for children's development, learning, and well-being based on learning sciences
- Offer preparation, skill development, facilitation, and access to a diverse team of children for co-design work
- Provide tools and resources to implement design ideas and document changes to product roadmaps
- Initiate engagement and documentation around public communication of the collaboration
- Offer connections with research and industry networks

Note: inclusion in the Literacy Innovations Partnerships does not mean that the Joan Ganz Cooney Center or Sesame Workshop endorses your product or project.

Product partners will:

- Work with JGCC to understand the current state of the product; complete pre- and post-services surveys and product and team assessment tools
- Engage in learning and co-design, toward a goal of an evidence-based product development, including:
 - Phase I: Take part in JGCC meetings, activities and sessions, in-person when necessary, including product assessments, co-design sessions, learning opportunities, and
 - Phase II: Create and share an implementation plan related to recommendations, and share documentation of changes to roadmap and design practices based on learnings
- Participate in semi-yearly follow-up during to help JGCC track adoption of recommendations, including meeting with JGCC team to share how roadmap has evolved, what recommendations were adopted, completing JGCC surveys, and sharing any relevant (child-level) UXR, evaluative or efficacy data (for internal use)

Questions?

[Read the Sandbox For Literacy Innovations FAQ's here](#)